

What partnerships are crucial to your business?

Key activities

What tasks are key to the success of your business?

Value propositions

What are your promises to your customers?



How do you interact with your customers?



Who do you sell to, who do you help?



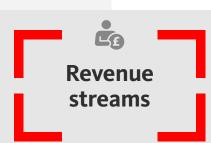
What resources do you need to create and deliver your value proposition?



How do you reach your customers?



What will it cost to launch and maintain your business?



How much income will your customers generate?