



Company overview

Tutorbloc is on a mission to redefine learning outside the classroom. We have carefully designed and engineered a mobile first platform that empowers learners to safely and instantly book verified subject experts—one that's driven by a unique matching algorithm, integrated with identity verification and seamless payment processing.

About the team

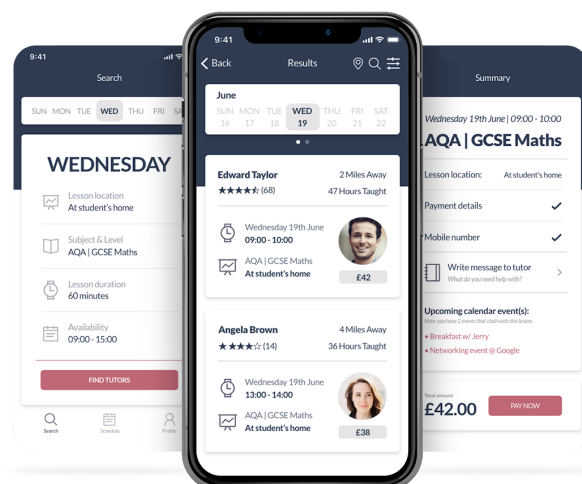
Incubated at Google for Startups in the heart of London, we are a radically transparent and compassionate team of three who are wholeheartedly committed to working with integrity, kindness and we always default to gratitude. We love taking intelligent risks, seeking criticism, and being curious—it's our happy place. It's taken us just under 18 months to develop our core product and build an incredible team; and we have so much to look forward to in the coming months—starting with our official launch in January 2020 that we want you to be apart of!

About the role

As the very first Tutorbloc Community Ambassador, you have the unique opportunity to inspire the next generation of subject experts who love sharing their knowledge and want to make extra money in their spare time. Further, encouraging your fellow students who need support to take ownership of their learning by guiding them through the account creation process and answering their questions. Your day-to-day work will be underpinned by finding creative ways to grow the Tutorbloc community in your city and reporting directly to the Head of Operations.

Responsibilities include, but are not limited to:

- Utilising word-of-mouth marketing techniques to drive new sign-ups.
- Forging relationships with on-campus organisations/student union representatives.
- Thoroughly understanding our products and services to carefully inform users.
- Planning, promoting and executing events aimed at increasing brand awareness.
- Monitoring & reporting customer feedback; troubleshooting account queries.
- Listening carefully to user complaints and offering thoughtful responses.
- Representing Tutorbloc at trade shows, society fairs, conferences and discussions.
- Creating and publishing promotional material across social media platforms.
- Hosting intimate gatherings to showcase new product features.





About you

We believe that in order for you to excel in this role you must have your finger on the pulse of your campus and possess the ability to flourish with minimal guidance. You have the ambition of starting your own company in the future and would love to experience what it would be like.

- **Self-starter:** able to create a strategic plan of action, execute and be proactive.
- **Communicator:** able to articulate quickly, effectively and accurately to various audiences.
- **Quick learner:** comfortable with a fast-paced environment & problem solver at heart.
- **Community networker:** charismatic people person who can talk to anyone; adaptable, fearless and enthusiastic to help build something special and share it with the world.
- **Promoter:** skilled at exciting others and spreading the word about great products; plugged into a number of different initiatives which will help amplify your voice.

Benefits

- Flexible working hours to fit around your university life.
- Great opportunity to boost your CV with invaluable skills.
- On the ground exposure to the startup eco-system in London.
- Hands on experience growing Tutorbloc in your local community.
- Access to the wide ranging expertise and network of the team.

You will be provided with a bursary of £1,000 to support you with any costs and expenses during the virtual internship. This will be allocated to you in instalments as the internship progresses.

How to apply

The start date is 3rd February 2020 and lasts for 16 weeks—you will be working 8 hours a week. The successful applicant will need to be available to attend an onboarding session at Google for Startups (Old Street, London) anytime during the week before—this will consist of meeting the team, enjoying a meal together and being shown the tools needed to hit the ground running.

The application process consists of submitting a short video and a written application using **this on-line form**. Please use your YouTube/Google account to upload your video and ensure that you've set the privacy setting as "unlisted"—once complete, share the link in your application.

Please answer these questions in your video submission:

1. Looking back, describe one failure you are most proud of.
2. Highlight a situation in which you put others or the goal above your own interests.
3. Outline three people you would choose to help you with this project and why.
4. Do you have any initial ideas of how you would get started signing up users?

Closing date for applications is **20th December 2019**. Should you have any questions, please contact the team at: hello@tutorbloc.com