Mantra or Myth? Complex change and the future of Libraries
Friday 7 September #U21Libs

Hosted by UNIVERSITY OF BIRMINGHAM
Welcome

We are delighted to welcome you to the second U21 Librarian Group Summit and University Library Conference, co-organised by the University of Birmingham.

This year our programme has been inspired by the SCONUL report by Pinfield and Cox that challenges our preconceptions of what an academic library should be, and will be in the future. Throughout the day we’ll be exploring how libraries are facing these challenges from around the globe.

Our new Main Library is one example of how the University of Birmingham is committed to advancing student experience and research support, and the library is one part of an ambitious and comprehensive campus investment programme.

The University of Birmingham has welcomed international students since 1900 and today we have one of the largest international student communities in the UK, with over 5,000 students from more than 150 countries worldwide studying with us. We have permanent representation in China, India, and the United States, and we are using these links to build partnerships that will enhance our research and internationalise the educational experience that we offer.

In this context the University of Birmingham is an ideal location for the second U21 Librarian Group Summit and University Library Conference.

- Diane Job, Director of Library Services, University of Birmingham
Universitas 21 (U21), the leading global network of 27 world-class, research-intensive universities, empowers students and staff to share excellence, collaborate across borders and to nurture international knowledge exchange.

Committed to promoting the value of internationalisation and multinational collaboration, U21 facilitates the delivery of programmes, activities and initiatives, which could not be delivered through a single university or via bi-lateral agreements. Our dynamic approach has helped nurture a global network of over 1 million students and 200,000 staff, inspiring institutional innovation for over 20 years.

Positioned at the very heart of our higher education institutions, U21 Libraries and Librarians are key to the success of communicating and promoting the opportunities that U21 can offer to staff and students which are underpinned by our strategic priorities; Educational Innovation, Student Experience and Researcher Engagement.

This jointly organised conference is an excellent example of the value of U21’s international approach to collaboration and the U21 Secretariat is delighted to be with you in Birmingham today. I wish our U21 members, and your guests all a successful and productive day.

- Professor Bairbre Redmond, Provost, U21
# Conference Programme: Friday 7th September 2018

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<td>09:30</td>
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| 10:15 | Welcome address: Re-thinking research-intensive universities in the ‘age of the student’,  
       Professor Kathleen Armour, Pro Vice Chancellor (Education), University of Birmingham |
| 10:45 | Mapping the Future of Academic Libraries                                  
       Stephen Pinfield, Professor of Information Services Management     |
| 11:30 | Meeting the future now, challenges and opportunities, a UK perspective   
       - Caroline Williams, Director of Libraries, University of Nottingham,  
       - Susan Ashworth, Executive Director, Information Services and University Librarian,  
       University of Glasgow,  
       - Jeremy Upton, Director of Library and University Collections, University of Edinburgh |
| 12:15 | Meeting the future now, challenges and opportunities; a Korean perspective 
       Prof. Seongcheol Kim, Korea University                                 |
|       | Network Lunch and Poster Displays                                        |
| 13:45 | From adaptation to innovation: Innovation-readiness in Australia’s academic research libraries  
       Hero Macdonald, Director, Digital Library Services, UNSW Library     |
| 14:15 | Big data analysis to inform university research strategy: SJTU Library’s professional service to the University  
       Dr Jin Chen, University Librarian, Shanghai Jiao Tong University     |
| 14:45 | Meeting the future now: positioning the library in institutions, a case study from the University of Amsterdam  
       Maria Heijne, Director, Library, University of Amsterdam             |
| 15:30 | Closing remarks and address                                               
       UK Directors – Nottingham, Edinburgh, Glasgow and Birmingham, with Adam Goldstone,  
       Education Officer, Reece Roberts, President, Birmingham Guild of Students |
| 1600 | Conference Close                                                          |
Useful Information

**Twitter:**
The conference hashtag is #U21Libs

**Wifi:**
Wifi is available throughout the venue. Eduroam is available. For those who cannot access Eduroam, a username and password will be provided.

**Breaks and Lunch:**
Tea/coffee breaks and lunch will be served in the atrium of the Alan Walters building.
Professor Kathy Armour is Pro-Vice-Chancellor (Education) at the University of Birmingham, UK, Fellow of the Academy of Social Sciences, and International Fellow of the Academy of Kinesiology (USA). Kathy is also academic lead for Birmingham’s new ‘Higher Education Futures institute’ designed to support the career-long professional development of academic staff in higher education learning and teaching, and share good practice. Kathy’s research expertise is education and she is particularly interested in bridging the persistent gaps between theory/research and practice. In her most recent books she has developed a new translational mechanism – ‘pedagogical cases’ – to support practitioner learning.
Stephen Pinfield is Professor of Information Services Management and Deputy Head of the Information School at the University of Sheffield. He has a particular interest in scholarly communication, digital scholarship and academic library strategy, and has published widely in these areas. As a former Chief Information Officer in higher education, he is keen to work at the interface between research and practice. He also has extensive experience of involvement in policy development at national levels, particularly focusing on open access, RDM, digital libraries and academic library futures.
Susan Ashworth is Executive Director, Information Services at the University of Glasgow. She has held a number of posts at the University, including Director and Deputy Director of Library Services. Susan is the current Chair of the Scottish Confederation of University & Research Libraries (SCURL).
Caroline Williams is the Director of Libraries, Research and Learning Resources at The University of Nottingham. Her portfolio of work spans libraries, learning technology, manuscripts and special collections, and research and learning services. The University of Nottingham library service covers four campuses in the UK as well as campuses in Malaysia and China. In the UK, Nottingham libraries welcomed more than 2.3 million students, academics and visitors last year, and each day, on average customers borrow 2,000 books, and access 15,000 ebooks. The books and journals annual budget is over £5 million. Nottingham is currently investing in its library provision; building and services. The first wave of this investment has delivered the new George Green Library and put Nottingham into the top ten of Russell Group libraries for student satisfaction.

Caroline has a BA in English Language and Literature, an MA in Library and Information Studies and an MBA. She became an MSP Advanced Practitioner in 2006, and in 2007 was the winner of the Jason Farradane Award in recognition of outstanding work in the field of information science. Now part way through a doctorate she is hoping to make a contribution to the future of libraries debate through her research into the role of the library in a modern university.
Jeremy Upton is the Director of Library and University Collections at the University of Edinburgh. He started his professional library career as a music librarian working at Royal Holloway and Bedford New College and later at the University of Edinburgh. He moved into a technical services management role before, in 2005, taking up a position at the University of St Andrews, first as Collections Manager and later as Deputy Director. Jeremy re-joined the University of Edinburgh in April 2015. In his current role, Jeremy is responsible for ensuring the professional management of and access to the University’s Library and Museum collections, both physical and digital. Jeremy is currently chair of the Coimbra Group Heritage Working Group.
Dr Seongcheol Kim

Professor, School of Media and Communication;
Director, Korea University Library (University Librarian)

Korea University

Seongcheol Kim is a professor in the School of Media & Communication at Korea University and the Korea University Librarian. He received his BBA and MBA from Seoul National University in Korea and an MA in Telecommunication and PhD in Mass Media from Michigan State University in the U.S. Before joining Korea University in 2008, Dr. Kim worked for the SK Group, a leader in the telecommunication and media business in Korea, led e-government initiatives for the Seoul Metropolitan Government as Information Systems Director, and was the associate dean of the School of Business at KAIST (Korea Advanced Institute of Science and Technology) in Korea. His research interests include ICT (Information and communications technologies) management and policy. As of July 2018, he has published more than 50 research papers in international journals and 50 research papers in Korean journals. He also has published 20 books with his colleagues.
Hero is currently the Director, Digital Library Services at the University of New South Wales (UNSW) in Sydney, Australia. At UNSW, Hero is responsible for developing and leading the Library's digital innovation agenda, and is deeply committed to ensuring students and researchers remain at the heart of the Library's strategy through the application of human-centred design and design-thinking approaches. Prior to commencing at UNSW in May, 2018, Hero held a number of senior library leadership roles at both Deakin University and the University of Melbourne.
Dr. Jin Chen, BS & ME of Shanghai Jiao Tong University, PhD of Tokyo Institute of Technology, Japan. Guest professor of Tokyo Institute of Technology, University Librarian of Shanghai Jiao Tong University. Vice Chairman of Library & Information Committee of MOE of China, Secretary-General & Vice Chairman of Academic Library & Information Committee of Shanghai, Vice Director of Shanghai Society for Library Science, and also, Member of Standing Committee of Chinese Society of Vibration Engineering, Vice President & Secretary-General of the Fault Diagnosis Society of China.

Expert of vibration and noise signal processing, the main research area focuses on engineering signal processing and mechanical fault diagnostics, including diagnostic theory, methods and application technologies. Received one 1st-Level Award of the National Science & Technique Progress, one 2nd-Level Award of the nature science of MOE, and 2nd & 3rd Level Award of the Science & Technique Progress of Shanghai. Published more than 320 papers and 6 books, in which, 240 articles were cited by SCI & EI, and presented three plenary Keynotes on international academic congress. As a director of university library, he found the IC2 creative service model, organize to setup the ubiquitous subject service system and the subject librarian training system, establish the Creative Forum for Library Management and Service, published more than 30 academic papers and 5 books.

Dr Jin Chen
Professor & PhD supervisor;
University Librarian,
Shanghai Jiao Tong University
From 1976 onwards my interests focused on the technological and innovative developments in libraries. In the early 90-s I joined the Dutch academic networking community at SURFnet to establish a role for libraries within the networking community. From 2001, appointed as Library Director at Delft University of Technology Library, I concentrated on adapting the library to the change in the information environment. This resulted in a Library Learning Center and in 2009 a Centre for Research Data Management (3TU Datacentre). All these areas, as well as development of Open Access and now Open Science are still top priorities, also at the University of Amsterdam, where I serve as Library Director since 2013.

I am a steering group member of the LERU CIO community and Member of the Advisory Board of arXiv. I am past President of the cooperative network of Dutch University Libraries and past President of IATUL (International Association of Scientific and Technological University Libraries).
Speaker Bios

Reece Patrick Roberts
President
University of Birmingham, Guild of Students

Reece is an elected first-year President at the Guild of Students for 2018/2019, whilst taking a sabbatical from his degree in Political Science. He is enthusiastic about student and young person’s representation, working within his student union and university department on engaging with underrepresented students. This year he hopes to utilise his experiences in his new role and work with the University and other stakeholders to ensure student interests are at the heart of this campus.

Adam Goldstone
Education officer
University of Birmingham, Guild of Students

Adam has just begun his second year as the Education Officer at the Guild of Students, having completed an Electronic and Electrical Engineering degree at UoB. In the past year, he has been involved in changes made to areas that students use for study across campus, and is keen to continue working with the University to ensure they keep up with student demand.
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