Using Pure: Impact

Use the impact module in PURE to store plans, evidence and outcomes of your impact activities

Title

Give your impact record a title. Keep it short but not too generic. As you build up a collection of impact records you'll need to be able to identify each record easily.

Description of impact

Give us a short synopsis of your impact, no more than 100 words.

Who is affected?

Use this to record your audience/beneficiaries. These many be groups or individuals and the list may grow as your impact matures.

Narrative

Tell us about your impact including information about what you did, why you did it and its relationship to your research.

Period

Allows you to record the timeframe of the impact.

Participants and affiliations

Add any relevant internal staff or external academic contributors or stakeholders involved with the impact.

Category of Impact

Select as many of these as are appropriate to help identify the reach of your impact.

Impact level

The level of your impact will change as the record develops and you move through the impact lifecycle. An early stage record may only have a few pieces of information, significant dates and indicators. However over time more information can be added and the impact level should grow.

If you have written a *Pathways to Impact* document you could record your plans for impact at this point.

Note: please do not use the "No Value" level.

Keywords

If you have received any funding for achieving your impact please indicate this using the predefined key word list. A free keyword section is also available.

Recording Evidence

Use this section to keep a record of any evidence related to the impact. Keep a record of key contacts, links to websites and other resources and upload emails/corroborating statements.

Make sure you record as much as possible here to help build up a body of evidence over time and create a useful resource to refer back to.

Relations

You can also link this impact to other content in PURE. Add relations to the research projects that have contributed to the impact or outputs that underpin the impact to build a fuller picture of your impact activity.

You can also add relations to other impact and activities templates.

Visibility

We don't display impact templates on the website so you only need to change the visibility setting if you need to keep one of your templates confidential. Administrators of PURE for your School/College will still be able to see the information but other users will not be able to browse confidential templates

Remember:

1. Start your template at an early stage and add to it as your impact develops over time.
2. Not all impact "works". You may find that some impact activities don't mature as you would expect. It is still good to keep a record of these activities in PURE.
3. For support and guidance about planning and developing your impact contact the Research Planning team: impact@contacts.bham.ac.uk.