



**Edgbaston Central Campus Development
Hybrid Planning Application**

March 2012

**Statement of Community
Engagement**



**UNIVERSITY OF
BIRMINGHAM**

University of Birmingham

Edgbaston Central Campus Development
Hybrid Planning Application

Statement of Community Engagement

Our Vision for The Future

Prepared for:

The University of Birmingham

By:

Clarke Associates UK Limited
The Old School House
Chapel Lane, Wythall
Birmingham B47 6JX
Tel: 0121 702 2525

www.clarke-associates.co.uk

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1. Introduction

1.1 Purpose and scope of this report

This Statement of Community Engagement sets out the approach and methods of consulting local residents and the wider community with regard to the proposed development at the University of Birmingham's Edgbaston Campus.

This SCE is submitted in support of a hybrid planning application for development at the Edgbaston Campus. Full details of the application proposals are set out in the Planning Statement which should be read alongside this report. In summary, the main elements of the application include:

- Demolition of the library; The Gun Barrels Public House; The Munrow Sports Centre; Chemistry West building; Old Gym building; Terrace Huts and other buildings and structures within the campus (as identified on plan reference 0504-SK-MP-105Q)
- Detailed proposals for the erection of a new sports centre including 50m swimming pool
- Detailed proposals for the extension to Pritchatts Road surface car park
- Detailed proposals for a new pedestrian/cycle route to The Vale and improvements to pedestrian route from the new Sports Centre to Aston Webb C Block
- Detailed proposals for alterations to Aston Webb C Block
- Outline proposals for the erection of a new library
- Outline proposals for the erection of a new multi-storey car park adjacent to Gisbert Kapp building and extension to Grange Road car park
- Outline proposals for the erection of new student residences at Grange Road
- Outline proposals for the creation of a 'Green Heart' landscaped open space
- Outline proposals for relocation of the athletics track
- Outline proposals for new access roads within the campus

This report details the pre-application consultation that was undertaken prior to the submission of the hybrid planning application to Birmingham City Council. The report describes how the local community, including elected representatives, students, staff and interested parties, have been consulted, and also explains how that feedback has helped to develop and refine the hybrid application proposals.

Clarke Associates UK Limited of Wythall, Birmingham was commissioned by the University of Birmingham to support a consultation programme on the University Estate Development Framework, which for the purposes of the hybrid application, translates into the Edgbaston Central Campus Masterplan. The Masterplan supports the hybrid planning application.

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The pre-application programme of engagement is part of a wider consultation and community engagement programme that commenced in 2007 and which has been supported by Clarke Associates.

Time	Description
2007/8	Research into perception of the University of Birmingham amongst the local community, stakeholders and local businesses. Introduction of an annual Community Day event and community communications activities.
August - November 2011	Pre-consultation to establish views of the community and selected audiences into the proposed development forming the Estate Development Framework.
October - November 2011	Consultation in respect of the proposed new sports centre and support infrastructure on a site bordering Bristol Road and Edgbaston Park Road.
February to March 2012	Formal consultation programme in respect of the hybrid planning application and Edgbaston Central Campus Masterplan as revised following the pre-consultation programme.

2. Summary of community engagement aims

2.1 Background

The University of Birmingham is widely known and respected. It is the largest university in the West Midlands and the 11th largest in the UK. It is also one of the most popular of English universities by number of applications - as well as being within the top ten of the most targeted British universities by graduate employers.

The University has embarked on a far reaching programme - both in terms of its physical development but also in terms of spreading the word to a wide range of constituents.

Clarke Associates was previously appointed to enable the University to understand its relationship with the local community in particular and to prepare recommendations as to how that relationship might be improved. The University is committed to maintaining and building close relationships not only with the community it serves but those who are affected by its location, its presence and its work.

The community engagement programme in respect to the hybrid planning application and Edgbaston Central Campus Masterplan is just one part of an overall scheme to establish greater focus on external communication to promote and build on the positive benefits emanating from the University to all key stakeholder audiences.

2.2 Principles of consultation

Clarke Associates' preferred definition of public consultation comes from the UK Consultation Institute and states that 'public consultation is the dynamic process of dialogue between individuals or groups, based upon a genuine exchange of views, with the objective of influencing decisions, policies or programmes of action'.

Arnstein's Ladder of Participation sets out a series of steps representing increasing levels of participation in the consultation process. The level of public commitment is determined by:

- What benefits they perceive or gain from the decision/action plan
- What they may stand to lose from the decision/action plan
- The relative importance of the decision/action plan compared to other concerns in their life
- The influence that they believe they have on the decision/action plan or the other parties affected by it

Clarke Associates subscribes and works to the various guidelines and best practice in consultation, in particular those set out by the Department for Business Innovation and Skills and the Planning Officers Society.

It was also a requirement that the consultation should reflect the values of the University in terms of its commitment to involving and informing local communities about its plans and activities.

In delivering the work, Clarke Associates:

- Was clear about the consultation objectives
- Identified all relevant stakeholder groups
- Provided participants with information about the consultation subject matter
- Undertook a thorough and objective analysis of the consultation feedback
- Produced recommendations and conclusions supported by robust evidence
- Provided feedback to participating stakeholders, summarising responses and intended actions

The consultation process was designed having regard to Planning Policy Statement 1 (PPS1) and Birmingham City Council's Statement of Community Involvement (SCI) adopted on 14th April 2008.

PPS 1: Delivering Sustainable Development published in 2005, and associated Government guidance 'Community Involvement in Planning: The Government Objectives (2004) emphasise the importance of consulting local communities. PPS1 in particular recognises the ability of planning to improve the impact of developments on places where people work and live and considers that the 'outcomes from planning affect everyone, and everyone must therefore have the opportunity to play a role in delivering effective and inclusive planning'. This should include opportunities for the community to offer opinions on the vision for their local area, to participate fully in the drawing up of plans and policies, and to be consulted on development proposals'.

The Birmingham SCI sets out how Birmingham City Council encourages more people to participate in decision-making in planning by making consultation more effective for those who are already providing their views; encouraging more people to take part in consultation and finally, finding new ways to make consultation more meaningful and accessible.

The Localism Act 2011 includes a requirement for applicants of proposals over a certain size to carry out pre-application consultation. Although this part of the Act has not yet been brought into force, the intention for this duty to be introduced should be considered by applicants for large scale proposals. The University has taken account of the provisions of the Act in terms of the duty to consult, in the pre-application activity which has been undertaken in connection with the hybrid application.

3. The consultation process

3.1 The process in detail

The detailed objectives of the community consultation were:

- Establish the views and opinions of the community and stakeholders.
- Obtain information to be fed into the development of the hybrid planning application
- Enable views to be heard - and demonstrate those views will be/are taken into account where possible and appropriate.
- Enable the University to develop further its local relationships

The consultation process was conducted in five stages comprising:

Stage1: Initial preparation

- Agreement and refinement
- Detailed objectives
- Overall strategy
- Overall approach
- Scope and extent of the programme

Stage 2: Detailed preparation

- Overall understanding particularly in relation to community engagement successes and barriers over the past three years; impact of other development such as University Hospitals Birmingham, the realignment and development of the main A38 and junction access
- Preparation of the case for the development and preparation of collaterals
- Research into stakeholder contact details to ensure a comprehensive database of contacts

Stage 3: Pre-consultation:

- Media relations and coverage/unveiling of some plans particularly relating to the sports centre
- Communication with stakeholder groups and representatives
- Door to door initiatives
- Open day/drop-in days at the University
- Attendance at public meetings (especially ward and resident groups)
- One-to-one discussions with selected key stakeholders
- Discussions with residents particularly in the vicinity of Pritchatts Road, Farquhar Road and Vincent Drive
- Consultation on the sports centre, held during the evening at the Munrow sports centre

Stage 4: Response submission

- Feedback to the University/Estate Development Team to inform amendments to hybrid application proposals

Stage 5: Follow-up and recommendations

- Recommendations on further consultation programme immediately following the planning application submission

An activity timeline is included in Appendix 6.

3.2 Meetings with Birmingham City Council

To inform the content of the hybrid planning application, a series of meetings have taken place with Birmingham City Council Officers. These have included strategic meetings with the Director of Planning and Regeneration to discuss the wider campus masterplan, and more focussed meetings with Officers regarding the form and content of the hybrid application and specific projects which make up the application proposals. The details of these meetings are contained in Appendix 6.

3.3 Stakeholder contact

A series of meetings, telephone conversations and written correspondence has been held with local stakeholders as the consultation process was progressed. The content and resultant actions are detailed in the following table:

Date	Meetings/contact	Actions
25 May 11	Meeting with 20 th Century Society	Reference existing library building.
22 Aug 11	Meeting with English Heritage	To discuss overall proposals leading to further detailed meetings regarding the proposals to Aston Web C Block.
14 Sep 11	Presentation to Cllr Timothy Huxtable and Cllr Alistair Dow	Asked to be kept informed and presentations to ward agreed
17 Oct 11	One-to-one meeting with Cllr Dave Radcliffe	Requested information on number of additional beds for students in new accommodation because this could - in theory - release housing back into the community (subsequently confirmed as around 180).
18 Oct 11	One-to-one meeting with Bournbrook Fire Station master Jon Grimshaw	Sought assurance that sports centre users would not park on fire station premises and would appreciate access to facilities for fire crews.
October 11	One-to-one telephone interviews with sports governing bodies	
October 11	Telephone interview with Sport England	
October 11	One-to-one meeting with Chief Master of King Edwards School, John Claughton	

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1 Nov 11	Meeting with West Midlands Police Officers - PC Pemberton and PC Roberts	Asked that security, both access control and internal e.g. lockers, within new sports centre be given consideration. Secure storage for bicycles should also be planned. A dedicated pick up/drop off only point would be useful.
23 Nov 11	Metchley Park Residents' Association - meeting with Chair	Concerns re peak traffic flows around Metchley Park Road/Farquhar Road
10 January 2012	Meeting with Sport England	Discussion regarding the content of the hybrid application and views given on how any gaps in sport provision as a result of the proposals need to be addressed
December 11 and January 12	One-to-one meetings with residents in Pritchatts Road and Farquhar Road	One resident requested to see the plans online and stated that they were not aware of the University's community open days.

4. Public events

4.1 Introduction

This section gives details of the 'drop-in' events held on 19th August 2011 and 16th September 2011 together with sports centre specific events on November 1st, 8th and 17th. (For information, the proposed sports centre was also featured at the University's annual community day, June 19, 2011, attended by several thousand local people.)

4.2 Drop-in details

The purpose of the drop-in events was to provide the local community with the opportunity to view and comment on proposals for the Edgbaston Campus Masterplan.

The first two events were held on two separate days between 11.30am and 7pm, in the Beale Room, Aston Webb Building. The dates were chosen so that the University was able to obtain input from the local community at an early stage and to enable time for any amendments that might be appropriate.

Invitations were sent to approximately 3,600 local households, living within a half mile radius of the University together with letters to University alumni, stakeholders and other interested parties.

Representatives from the University, Clarke Associates and professional advisers were present throughout the events to discuss the proposals, covering all elements including the sports centre, and answer questions.

A further four events were held specific to the sport centre, which were held at a peak time of usage (6pm-8.30pm) in the entrance of the Munrow Sports Centre.

Overall, 325 members of the public and 60 community users of the sports facilities attended the six drop-in sessions. In addition, prospective students and their parents were able to view the plans at the University Open Day held campus-wide on 10th September.

5. Community presentations

The University attended a number of community events giving presentations on the Estate Development Framework and obtaining feedback. Those events included:

Date	Meetings/contact	Actions
21 Sep 11	Edgbaston Ward Committee	Concerns re parking arrangements
27 Sep 11	Selly Oak & Edgbaston Consultative Group	Concerns re parking arrangements
30 Nov 11	TARA (Tiverton Area Residents Association, Selly Oak) Neighbourhood Meeting. Attended by local residents, ward councillors and community wardens from the Guild of Students.	Wide-ranging discussions both on the proposals and also general relationships with the University
6 Jan 12	Selly Oak Property Owners Association	Concerns re overspill car parking off campus, in and around Selly Oak
17 Jan 12	Selly Oak and Edgbaston Consultative Group	Update given by University Director of Estates. The meeting expressed its thanks for the clarity of the approach and the amendments that had been made following discussions at the previous meeting on 27/9/11.

6. University events

Events were held at the University Services Forum (USF) attended by around 200 support staff. Staff members also attended the community drop-in sessions in the Beale Room, and the plans were uploaded to the University intranet. A large number of comments and suggestions were also received via email from staff.

7. Other meetings

Ten one-to-one meetings were held by David Beech or David Clarke, of Clarke Associates, with individual members of the local community. These were both at the request of the University/Clarke Associates - and at the request of members of the public that had specific issues they wished to raise. The outputs of those meetings, some of which have dealt with issues not relating to the proposed development, have been given to the University.

Meetings have also been held with private individuals as follows:

Date	Meetings/contact	Actions
December 11	Meetings with residents of Pritchatts Road and Farquhar Road	One resident requested to see the plans online. One other resident advised they were un-aware of the University's drop-in sessions (subsequently it was established that it was another resident of the property that had been notified).
January 12	Further meeting with residents of Pritchatts Road and Farquhar Road	Development and consultation progress

8. Other activities

In addition to the focussed meetings and drop in sessions, the University has used a variety of different media to share the proposals which make up the hybrid planning application and wider Campus Masterplan with the local community and University community.. These include:

- Two-page feature in Buzz (University-wide magazine)
- In Focus (staff newsletter)
- Cover story and feature within *FirstHand* (University community newsletter distributed door to door to all households in the local area)
- Press coverage in the *Birmingham Post* and *Birmingham Mail*, dealing mainly with the sports centre development (visual of the new building used), including front page and online coverage
- Broadcast coverage on BBC Radio WM and BBC Midlands Today
- Additional coverage in trade press e.g. *The Architect's Journal*
- Personal letters to Members of Parliament
- Personal letters of invitation to the drop-in sessions, addressed to:
 - Residents with a radius of half a mile of the University
 - Edgbaston and Selly Oak ward councillors
 - Partners and non-domestic neighbours (e.g. schools)
 - Community and neighbourhood groups
 - Residents' associations
- Email to all local alumni
- 8x pull-up display banners as follows:
 - History of the University - 2
 - Sporting heritage of the University - 2
 - Recent developments (Bramall Music Building/completion of the Aston Webb semi-circle, Muirhead Tower and the School of Metallurgy and Materials)
 - Estate Development Framework proposals - 3
- Powerpoint presentation for display on large plasma screen, containing larger versions of the plans that it was possible to reproduce on banners
- A4 double-sided leaflet summarising sports centre developments; handed out at sports-specific drop-in evenings
- Personal letter of invitation to sports drop-in sessions, addressed to:
 - Community and corporate members
 - Individual clubs and teams
- A5 16pp booklet entitled 'Our Vision for the Future', handed out at the University Services Forum (6th October) and posted to the mailing list (local residents and other stakeholders) and councillors with covering letter. Its contents were as follows:
 - History of the University
 - Recent developments as above
 - Reproductions of the proposals based on the display banners - plans and visuals
 - Sporting heritage of the University
- Intranet site for staff, including plans and other visuals
- Dedicated space on public University website, including plans and other visuals

9. Feedback

The stakeholder meetings, drop in days and other forms of communication produced significant feedback. The following section sets out details of the feedback and comments received and explains how the hybrid application proposals have been changed as a result. A summary of the feedback, extracted from a comprehensive report produced by Clarke Associates, is as follows:

9.1 The Concept

"We were particularly keen to establish what stakeholders thought of the overall approach. How for instance, would they react to the concept of the 'green heart' or the re-location of the Sports Centre to the site of the Gun Barrels public house? Were they in favour of development or opposed to it?"

"Overall, there was considerable support even if some of the detail was not always universally liked. There was also considerable recognition of the contribution made the University; the employment created, the skills generated and the value of its research and development work.

"There was some scepticism that the decisions had already been made and that the University was simply going through the motions. This is not an uncommon theme in public consultations and there was some reassurance when we described the process and the feedback that would be given."

9.2 The Green Heart

"The concept of re-opening the green mall (referred to as 'the green heart') has been almost universally welcomed. A number of consultees had not appreciated the original campus design vision but were clearly able to see how reinstating that vision would not only provide a formal structure for the layout of the campus but also provide a "sense of place and presence" that had been lacking. A small number of consultees questioned whether the green heart would be too exposed to the weather whilst others, perhaps more sceptical, were worried that landscaping (and lawns) would be damaged by pedestrian traffic.

"Accepting that the detail of the green heart has still to be developed and that the indicative 'pavilions' were just that, a number of consultees questioned what they might be and for what purpose and were vehement that they should not destroy the overall vista from Pritchatts Road to the Chamberlain Clock Tower.

"The green heart does, of course, depend on the removal of the existing library - an aspect that is covered in 9.5."

9.3 The Sports Centre

"In terms of the pre-consultation activity and the comments received at the Beale Room events, there was considerable support for the concept of a new sports centre and indeed, for the fact that it would be so visible and act as a gateway to the university.

"There was little affection for the existing Munrow building and/or its architecture. There was some sentimentality in respect of the Gun Barrels public house but that was almost always followed by the equivalent of a 'shrug of the shoulder'. Reference was made to other pool facilities in the vicinity and in particular, Tiverton Baths which, it was feared,

might close as a result of the new facility. A number also asked about community use of the sports centre and expressed the view that it should be widely available."

9.4 Parking and transport

"Parking was a contentious issue and provoked some extreme reactions.

"There was particular concern for the proposal of locating the proposed Pritchatts Road multi-storey car park at "the highest point in the area" that was "poorly served" by road infrastructure.

"Additionally, it was thought to be inappropriate in terms of its accessibility by vehicle traffic, that it would "vastly increase" the traffic on already (peak-time) overcrowded road and that it also afforded "poor pedestrian access" to the main Edgbaston campus itself "with pedestrians having to use a narrow bridge that was already inadequate for the traffic it carried".

"There were also a number of questions relating to the proposed 'traffic calming' and infrastructure improvements to Pritchatts Road. It was felt that closing Pritchatts Road - which was not stated as being a specific proposal - would be very unwelcome and place further strain on Edgbaston Park Road particularly at peak times.

"Car parking arrangements at the sports centre were also questioned - with some concern that they were inadequate for the facilities that were being provided, especially for a major sporting event taking place. The likely impact of this, potentially resulting in increasing overflow of car parking into roads around Selly Oak / Selly Park residential areas, was also raised as a concern.

"There appeared to be some scepticism about daytime/night-time use of car parks and the fact that at the time when most community use was made of the sports centre, more car parking spaces would be available.

"There was some interest in what the University is doing to promote 'modal shift' and in particular, to encourage greater use of public transport, cycling and walking.

9.5 The Library

"By some, the library was seen as the most important development of the wider scheme, as the "heart of the University" and integral to its day-to-day business. A fitting library that meets all modern requirements (and can continue to do so) was seen by some consultees as the top priority for the University."

"The removal of the existing library was not universally supported - accepting that it holds the key to reinstating 'the green heart'.

"This may, in part, be due to the fact that the library is seen as a relatively modern building and there were those who freely admitted that their sadness about the library's removal had much to do with sentimentality ("it was the cornerstone of my studies"). There was a good deal of scepticism that it was necessary to demolish and rebuild in order to meet the needs of the 21st century.

"A number of consultees expressed the view that the exterior of the existing library was attractive for its period and that surely, "it would be possible to re-model the library in the same way as Muirhead".

"The library also forms a backdrop for graduation photographs. It was suggested that the heraldic shields/coats of arms might be located elsewhere so as to form a suitable alternative.

“However, many accepted that the library was not fit for purpose and that a new building may be the best option to improve service provision. The rear of the building, particularly relating to the four extensions, was noted as “not the most attractive or well-designed thing in the world”. The fact that a refurbishment would be an extensive, lengthy and disruptive project was felt by many to be a very good reason to start afresh with a new building. The “non-viability” of certain old buildings was apparent to some.

“The increased community usage of the library was appreciated by many who felt it would be a useful step in opening up the campus to local residents which in turn would build a stronger relationship with the community. Many consultees would be interested in visiting the campus more often and making greater use of the facilities, so a space to display collections was a particular highlight.”

9.6 Student accommodation

“Overall, there is support for increasing the number of beds on-campus. Having said that, there was little commentary about the provision of further student accommodation on campus but there was some concern expressed about students crossing the busy Bristol Road at that point. (One consultee noted that traffic would be moving faster on this new section of the road posing additional risks). It was also noted that, should this location also be used as a drop off point for sports teams using the all weather pitches, then a suitable lay-by would be required.

“The theme of Selly Oak especially providing housing for residents in preference to housing for students was raised although not specifically in relation to the proposed new student accommodation.”

10. Applicants response

The key issues raised via all forms of engagement set out in this document have been considered by The University. Some changes have been made to the proposals which are now the subject of the hybrid planning application. The responses below relate directly to the comments received.

Comments received...

Applicants response...

...that the proposed multi-storey car park on the existing surface level car park at the junction of Pritchatts Road and Vincent Drive were not suitable for that location and did not provide sufficiently easy access to the campus.

It is proposed that the Pritchatts Road/Vincent Drive car park will now remain as a surface car park and be reconfigured and improved to make more efficient use of the space available. In response to concerns regarding possible congestion on the road from the car park, modifications are proposed enabling more cars to pull off the public highway whilst entering the car park. A new multi-storey car park is proposed adjacent to the existing Gisbert Kapp building.

...that the proposed 'Pavilions' in the green heart needed re-thinking.

The hybrid application does not propose the erection of any structures within the 'green heart'.

... stakeholders and University staff and students in particular really want to ensure that the University's athletic facilities are maintained.

The hybrid application includes proposals for a new track and pavilion on the site of the existing sports centre, following its demolition.

... the community would like the sports centre and pool to be not just a facility for the University but for the community too.

The University intends that there be community use of the new sports centre and pool. The University is developing the means to provide higher capacity and accessibility to these facilities.

... there is a need for the new library to enable the University's collections to be displayed and accessed both by the University and the community.

The new library will be at the heart of the campus - welcoming to both students and the public alike.

10.1 Next Stage

A comprehensive programme of response and feedback is scheduled for a period of eight weeks commencing late February, following the submission of the hybrid planning application (with additional events for staff and students commencing prior to that time).

The following activities are scheduled:

- Media coverage and notification in local/regional media.
- Further information and update on the University's website.
- Information on the programme on posters.
- Direct feedback/letters/emails to all those that have registered interest during the pre-application consultation.
- Door to door personalised letters to all residents in Farquhar Road and Pritchatts Road.
- Letters to approximately 3,600 households living within half a mile radius of the University.
- Communication with all external stakeholders including councilors, MPs and statutory/official bodies.
- Meetings with resident associations, community groups and the Selly Oak and Edgbaston Consultative Group (a presentation on the revised proposals was made on January 17, 2012).
- A public drop-in session at the University.
- Two public drop-in sessions at external venues in the community, one to the north (Edgbaston area) and a further to the south (Selly Oak).
- An online questionnaire on the development.
- Social media activity so as to reach a wider audience.

A new presentation is being developed which includes direct feedback to the main points that were raised during the pre-application consultation and provides a further opportunity to speak to the University's representatives.

11. Conclusion

This section summarises the extent and quality of the public consultation that has been undertaken. When and where appropriate, the University has addressed concerns that have been expressed with the scheme and these are reflected in the previous section.

It has been a stated objective of the University to engage with local people as part of the pro-active, transparent and systematic programme that is designed to encourage a greater level of understanding. The engagement has been undertaken in accordance with local and national guidance on pre-application consultation and sets out how the University has sought to engage with stakeholders and the local community at pre-application stage.

It also demonstrates how issues raised by the community, stakeholders and interested parties have been considered by the University and illustrates where changes have been made to the hybrid application proposals to address the issues raised.

Appendices

1. Press releases
2. Press coverage
3. Display materials (attached separately)
4. Presentation (attached separately)
5. Organisations approached
6. Meetings with Birmingham City Council
7. Activity Timeline

Appendix 1: Press releases

University proposes £175m transformation of historic Edgbaston campus

The University of Birmingham is announcing a five year investment in facilities that will transform the University's famous Edgbaston campus, reinterpreting founder Joseph Chamberlain's vision for the estate for the 21st century and extending the services available to the local community. The key developments include a new sports centre and a new library, to join the new Music building currently nearing completion.

The plans for the sports centre include a (50m) swimming pool which will be the only one in Birmingham as well as sports halls and training needs designed to meet the needs of students and staff as well as the many regional amateur sports clubs that currently use the University's facilities.

The University's Director of Sport Zena Wooldridge comments: *"Birmingham is city with a proud sporting heritage and sport plays a huge part in the life of our campus. In less than a year the city will be hosting the Jamaican and US Olympic teams for their pre London 2012 training campus and athletes from Birmingham will be starring at the London games.*

Although the new centre will not be open for 2012 we believe it will provide fitting facilities for the UK's second ranked sporting University and a perfect base to train and develop future Olympians."

The University has appointed Lifschutz Davidson Sandilands to oversee the development of plans.

The proposed library development will provide outstanding facilities for a new generation of students and researchers, as well as an open access cultural hub for the University and the city, with services available to the public.

The University will be running pre-view drop-in events for local residents over the summer and a detailed consultation on the proposed developments in the autumn.

The University's Director of Estates Ian Barker comments: *"Although we are very proud of the Edgbaston campus these are significant and exciting projects that will benefit students, staff and the local area. The University was founded to be an asset for the city and these plans have that aim in mind.*

"For that reason, a number of developments, like the proposed new sports centre, swimming pool and the cultural hub, focus on facilities that will benefit the community as well as staff and students.. We also hope that extending student accommodation and staff car parking on campus will relieve pressure on Selly Oak. Our plans also envisage a reduction in the University's environmental impact and carbon footprint. We hope that

local people will work with us in shaping these plans over the next few months."

ENDS

For further information contact: Ben Hill, PR Manager, University of Birmingham, Tel 0121 4145134, Mobile 07789 921163.

Visuals of some of the proposed developments are available on request.

The University of Birmingham:

- The University of Birmingham is a truly vibrant, global community and an internationally-renowned institution. Its work brings people from across the world to Birmingham, including researchers and teachers and more than 4,000 international students from nearly 150 different countries.
- The University is the eighth largest employer in the Birmingham/Solihull sub-region and plays an integral role in the economic, social and cultural growth of local and regional communities; working closely with businesses and organisations, employing approximately 6,000 staff and providing 10,000 graduates annually.
- The University contributes £662 million to the City of Birmingham and £779 million to the West Midlands region, with an annual income of more than £462 million.

Appendix 2: Press coverage



[Document Title]

11/08/11

BIRMINGHAM UNIVERSITY SPORTS

University reveals Edgbaston campus plans

Leisure Management (Web) , p. 0 , Unattributed, 10/08/11

Community link with swimming pool plans

Birmingham Post , p. 20 , Unattributed, 11/08/11

OurSay

Birmingham Mail , p. 14 , Unattributed, 09/08/11

University of Birmingham plans major #175m Edgbaston campus redevelopment

Leisure Opportunities (Web) , p. 0 , Unattributed, 10/08/11

University reveals Edgbaston campus plans

Leisure Property.com (Web) , p. 0 , Unattributed, 10/08/11

Olympic pool plans in GBP175m campus regeneration

BusinessDesk (Feed) , p. 0 , Unattributed, 10/08/11

Birmingham University To Build 50m Swimming Pool

The Birmingham Press (Web) , p. 0 , Unattributed, 09/08/11

Olympic-sized swimming pool at heart of GBP175 million development at the University of Birmingham

Birmingham Post (Web) , p. 0 , Unattributed, 09/08/11

Birmingham News: Olympic-sized swimming pool at heart of #175 million development at the University of Birmingham

Birmingham Evening Mail (Web) , p. 0 , Unattributed, 09/08/11

BROADCAST

University of Birmingham coverage

BBC 1 West Midlands, 09/08/11

Mention of Birmingham University's development plans, including the new swimming pool.

University of Birmingham coverage

BBC Radio WM, 09/08/11

Mention of University of Birmingham's development of a 50m pool, as part of a 175 million pound investment.

University of Birmingham coverage

Heart FM, 09/08/11

Mention of University of Birmingham's development of a 50m pool, as part of a 175 million pound investment.

Appendix 5: Organisations approached

20th Century Society
ASA (British Swimming)
Badminton England
Birmingham City Councillors
Birmingham Natural History Society
Bournbrook Fire Station
British Waterways West Midlands
BrumBats (Birmingham and Black Country Bat Group)
Community Advisory Board (University of Birmingham)
Edgbaston Ward Committee
England Netball
England Squash & Racketball
English Heritage
Environment Agency
King Edward's School - Boys
King Edward's School - Girls
Metchley Park Residents Association
Pebble Mill & South Edgbaston Community Group
Selly Oak & Edgbaston Consultative Group
Selly Oak Property Owners Association
Sport England
TARA (Tiverton Area Residents Association)
University of Birmingham Staff
Volleyball England
West Midlands Police
Wildlife Trust for Birmingham and the Black Country

Appendix 6: Meetings with Birmingham City Council

7 September 2011	Meeting with Director of Regeneration
6 October 2011	Meeting with BCC Officers to discuss form and content of Hybrid application
1 November 2011	Meeting with BCC Officers to discuss form and content of Hybrid application
21 November 2011	Meeting with BCC Officers to discuss form and content of Hybrid application
22 November 2011	Meeting with Director of Regeneration
12 December 2011	Meeting to discuss Ecology issues
13 December 2011	Meeting to discuss Heritage issues
20 December 2011	Meeting with BCC Officers to discuss form and content of Hybrid application
10 January 2012	Meeting to discuss landscape issues
13 January 2012	Meeting with BCC Officers to discuss form and content of Hybrid application
17 February 2012	Meeting with BCC Officers to discuss form and content of Hybrid application

Appendix 7: Activity Timeline

25 May 11	Meeting with 20 th Century Society
19 Aug 11	First drop-in session, Beale Room
22 Aug 11	Meeting with English Heritage
14 Sep 11	Presentation to Cllr Timothy Huxtable and Cllr Alistair Dow
16 Sep 11	Second drop-in session, Beale Room
21 Sep 11	Edgbaston Ward Committee presentation
27 Sep 11	Selly Oak & Edgbaston Consultative Group presentation
17 Oct 11	One-to-one meeting with Cllr Dave Radcliffe
18 Oct 11	One-to-one meeting with Bournbrook Fire Station master Jon Grimshaw
Oct 11	One-to-one telephone interviews with sports governing bodies
Oct 11	Telephone interview with Sport England
Oct 11	One-to-one meeting with Chief Master of King Edwards School, John Cloughton
1 Nov 11	Meeting with West Midlands Police Officers - PC Pemberton and PC Roberts
1 Nov 11	First sports drop-in session, Munrow Sports Centre
8 Nov 11	Second sports drop-in session, Munrow Sports Centre
17 Nov 11	Third sports drop-in session, Munrow Sports Centre
23 Nov 11	Metchley Park Residents' Association - meeting with Chair
30 Nov 11	TARA (Tiverton Area Residents Association, Selly Oak) Neighbourhood Meeting presentation. Attended by local residents, ward councillors and community wardens from the Guild of Students
Dec 11	Meetings with residents of Pritchatts Road and Farquhar Road
6 Jan 12	Selly Oak Property Owners Association presentation