

UNIVERSITY OF
BIRMINGHAM

creativemedia

We are...

Creative Media

We are... film

January 2020

Client: Birmingham Business School

The brief

The Business School wanted a flagship promotional video to show off the beauty of the campus and the reasons to apply to the University of Birmingham. The strapline was 'Make us a part of your story'.

Our response

We created a stylish and cinematic video that followed the stories of two alumni and the Head of College. We worked collaboratively with the client from storyboards to the final production, ensuring the filming and editing stages ran smoothly to deliver a film that provided maximum impact.

[Watch the video](#)



Client: Birmingham Law School

The brief

Create a professional-looking video to attract and recruit international students to the Law School. The client had seen our work for the Birmingham Business School and wanted something similar – but with a smaller budget.

Our response

Using the Business School film as a starting point, we created a smaller production that maximised the impact without going over budget.

[Watch the video](#)

