

We are...

Creative Media

We are... wall graphics

January 2020

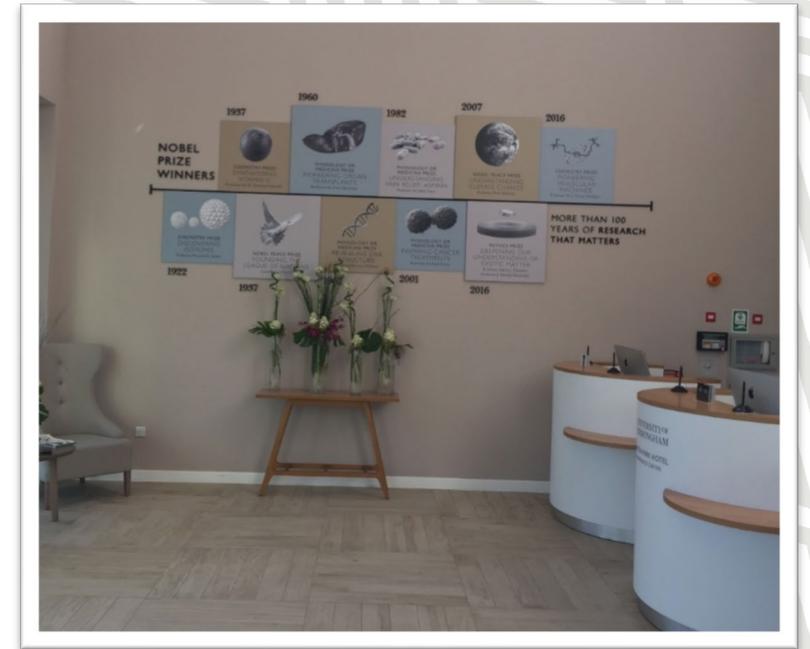
Client: Edgbaston Park Hotel

The brief

The client wanted to bring the University of Birmingham's story into the hotel to decorate a blank area of wall in the four-star establishment.

Our response

We needed to ensure the solution was elegant and of the highest quality. As the installation was to be placed in a focal point as guests entered the hotel, we were keen to emphasise the link between the Hotel and the University. We developed a timeline detailing awards won and advancements made over the years, printed on foam board and acrylic, mounted on different levels to provide a contemporary and high-quality finish.



Success

'It looks really impressive and exactly the right tone for the Hotel and tells the University story very well. Thank you to you and your team for doing such a great job in such a short space of time.'

Claire Doggett, Brand and Reputation.

Client: Edgbaston Park Hotel

The brief

The client wanted to subtly bring the story of the University into the Fry Room, which is the main function room in the Edgbaston Park Hotel.

Our response

We installed a stunning photo of the Aston Webb Building in Chancellor's Court as the room's focal point. We applied a tint to the image that complemented the natural colours of the room and printed it on a premium finish diamond wallpaper that attracts the light and brings the image to life.

Success

This stunning image was installed professionally in a very short time and has added a strong sense of character to the room.

