International Strategic Framework 2030

Birmingham 2030

Research That Matters
Engagement & Impact
Education For Sustainable Future
Civic & Global
People & Culture
Sustainability

International Strategy 2030

Perspective Partners People Places

Attract Global Talent
Develop Global Citizens
Extend our Global Profile and Impact
Cultivate Global Connections
## Definitions of our objectives and enablers

### Objectives

The following four key objectives outline the priority areas in our International Strategy.

- **Attract Global Talent**
- **Develop Global Citizens**
- **Extend our Global Profile and Impact**
- **Cultivate Global Connections**

### Enablers

The following four enablers are embedded throughout our International Strategy.

- **Places**
- **Partners**
- **People**
- **Partners**
Attract Global Talent

Welcoming high-quality students, staff and partners into our diverse international network.
Develop Global Citizens

We create pathways for staff and students to become global citizens at university and beyond as alumni.
Extend our Global Profile and Impact

Be known internationally for our areas of excellence through impactful research and our intellectually engaging community.
Cultivate Global Connections

We are for and of the places we work: making major contributions to the cities and regions in which we operate.