**BBSRC Impact Acceleration Award (IAA) People Exchange Programme Application**

The most ambitious of our IAA-funded knowledge exchange programmes, this scheme aims to support long-term embedding of staff (typically 6-12 months) within non-academic user organisations – or embed people from these organisations within the University – to support the translation of BBSRC funded research.

Prior to submission, all applications must have been discussed with your college Business Engagement Partner for LES, Holly Searson ([H.L.Searson@bham.ac.uk](mailto:H.L.Searson@bham.ac.uk), 0797 039 7568)

Your application will be considered by the internal BBSRC review panel.

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| **Lead Applicant Details** | |
| Name |  |
| School |  |
| Telephone |  |
| **Partner organisation** | |
| Company Name |  |
| Address |  |
| Name and Role of exchange partner |  |

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| **Project Title** |
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| **Rationale and Objectives -** Why have you chosen this organisation as a partner for the People Exchange Programme? What are the objectives of the proposed project and the expected impacts? [Suggested 250 words] |
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| **Project Plan –** Please give details of planned activities, the outputs, expected start and end dates and the costs associated with each. [Suggested 750 words] |
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| **List of intended outputs:** (where relevant)   1. Opportunities to strengthen partnerships with external stakeholders, and levels of engagement to date 2. Potential to translate BBSRC research into new products, policies and / or services 3. new records of invention/patents   [Suggested 250 words] |
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| **Planned People Exchange** – Please give details of who will be involved in the “exchange”, which may include one or more of the lead applicant, postdoc, technician etc. Applications can support exchange into and out of industry or other relevant non-academic organisation, including cover of appropriate expenses for either direction of travel. [Suggested 250 words] |
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| **Pilot Data –** Where possible, please include any relevant preliminary data to support your application and brief details of the previous BBSRC funding |
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