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| **PtD Exchange & Explore Application Form** |
| Prior to submission, all applications **must** have been discussed with your college Business Engagement Partner: for MDS, Anne Simper (a.simper@bham.ac.uk, 0771 744 1014, 0121 414 4056, 0121 371 8019), or Cathy Wardius (c.a.wardius@bham.ac.uk, 0796 699 6429), or Jo Smith (J.L.J.Smith@bham.ac.uk, 0121 414 4056), for LES, Holly Searson (H.L.Searson@bham.ac.uk, 0797 039 7568) and for EPS, Richard Fox (r.fox@bham.ac.uk, 0121 414 8921) or Sam Hickman (s.j.hickman@bham.ac.uk, 0121 414 4271). As noted in the guidance notes, if the Industry partner wishes to part-own resulting IP, collaborations and contributions should be captured using Section 4: Industrial Parties’ Contributions from the MRC’s Industry Collaboration Agreement ([MICA](http://www.mrc.ac.uk/innovation/mrc-industry-collaboration-agreement-mica/)) form. Applications to the MRC PtD E&E fund must be made using this Exchange and Explore application form and submitted via Vicky Kosti (V.Kosti@bham.ac.uk) and Guojin Liu (G.Liu.1@bham.ac.uk). If the Industry partner wishes to part-own resulting IP you will also need to submit section 4 of the [MICA](http://www.mrc.ac.uk/innovation/mrc-industry-collaboration-agreement-mica/) Form and a letter of support (if the University will fully own resulting IP a MICA Form/supporting letter is not required). On submission, your application will be considered by the internal MRC CiC Steering Group. Where possible, a funding decision will be made within one week. |
| **Lead Applicant Details** |
| Name |  |
| School / College |  |
| Telephone / Email |  |
| **Industry Details** |
| Company Name |  |
| Contact (inc position) |  |
| Telephone / Email |  |
| Address |  |
| **Project Title**  |
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| **Project Summary –** Please give a brief overview of the fundamental science behind the project, the research team, and how you plan to progress this project beyond E&E funding. [Suggested 500 words] |
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| **Rationale and Objectives -** Why have you chosen this company as a potential industrial collaborator? What are the objectives of the proposed project? [Suggested 250 words] |
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| **Project Plan –** Please give details of planned activities, the outputs, expected start and end dates and the costs associated with each. [Suggested 750 words] |
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| **Planned People Exchange –** Please give details of who will be involved in the “exchange”, which may include one or more of the lead applicant, postdoc, technician etc. Applications of up to £10k (consumables only, i.e. no staffing costs) are welcomed. This can support exchange into and out of industry, including some elements of personal support for travel /accommodation. [Suggested 250 words] |
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| **Pilot Data –** Where possible, please include preliminary data to support your application.  |
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| **Global Challenge** |
| *We do not expect all CiC applications to address global challenges, but where your research does please note that you do not have to work with specific partners from the* [*DAC list*](http://www.oecd.org/dac/stats/documentupload/DAC%20List%20of%20ODA%20Recipients%202014%20final.pdf) *however you do need to demonstrate how your research proposal will deliver primary benefits to Lower and Middle Income Countries (LMIC) countries in the long-term, and how you will deliver this pathway to impact.* |
| Is your research of direct and primary relevance within LMIC settings?  | Yes / No |
| If so, please give details of which countries from the [*DAC list*](http://www.oecd.org/dac/stats/documentupload/DAC%20List%20of%20ODA%20Recipients%202014%20final.pdf) *(any country on list is eligible)* your research is relevant to? |  |