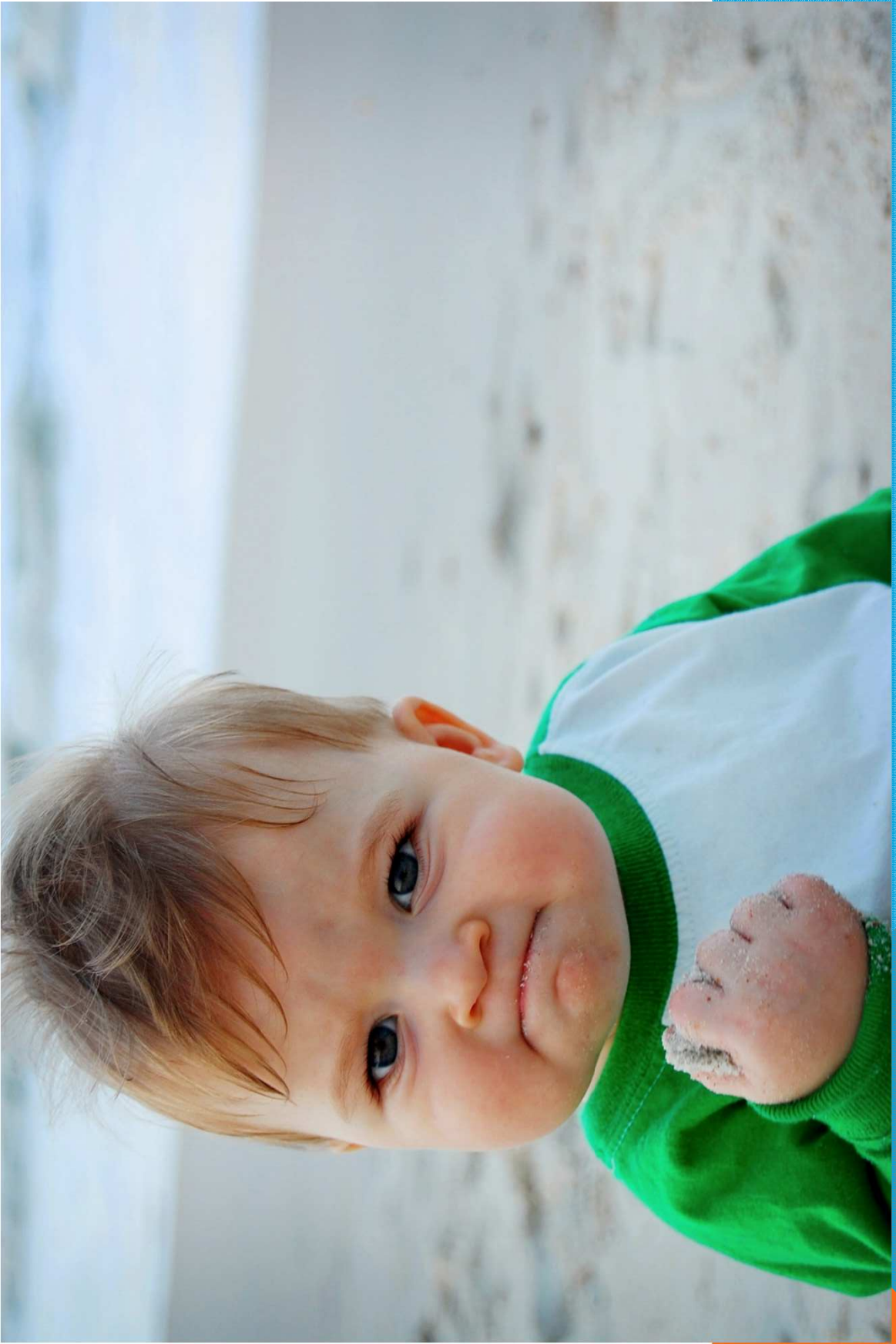
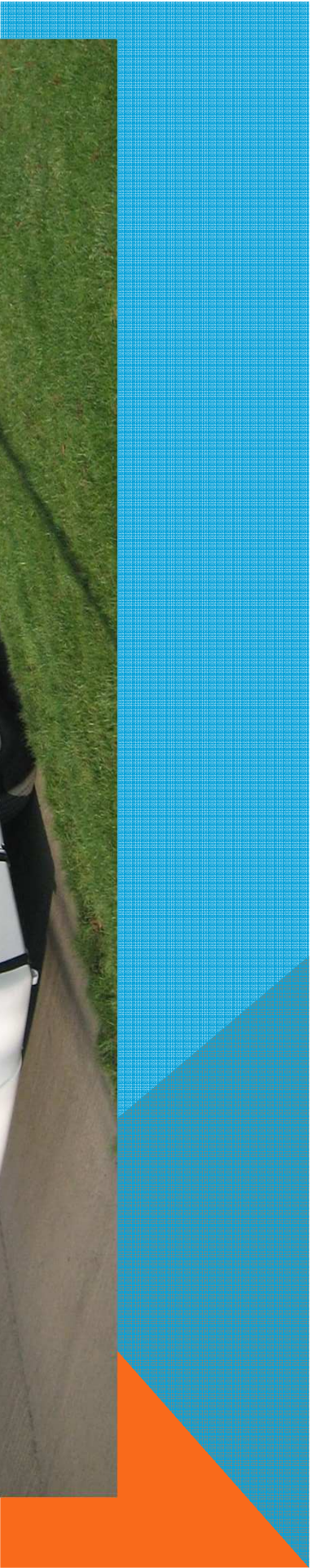




**EXPLORE THE NEW  
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STUDENT MOBILE APP COMPETITION 2015

Hei Yin, Wong  
Ting Yuen, Lam  
Grace, Wong



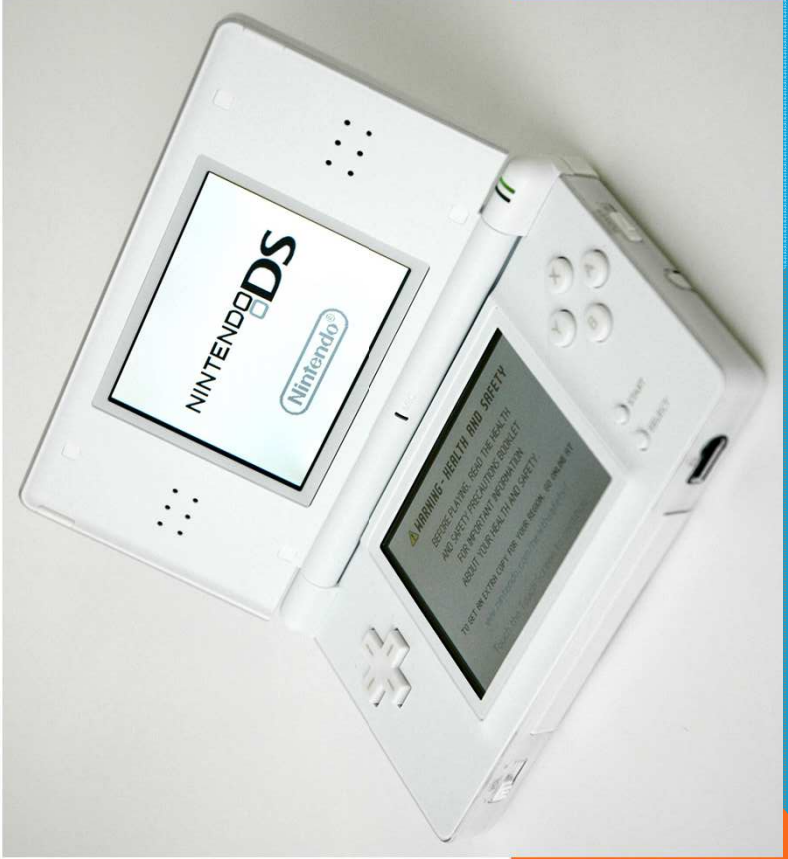


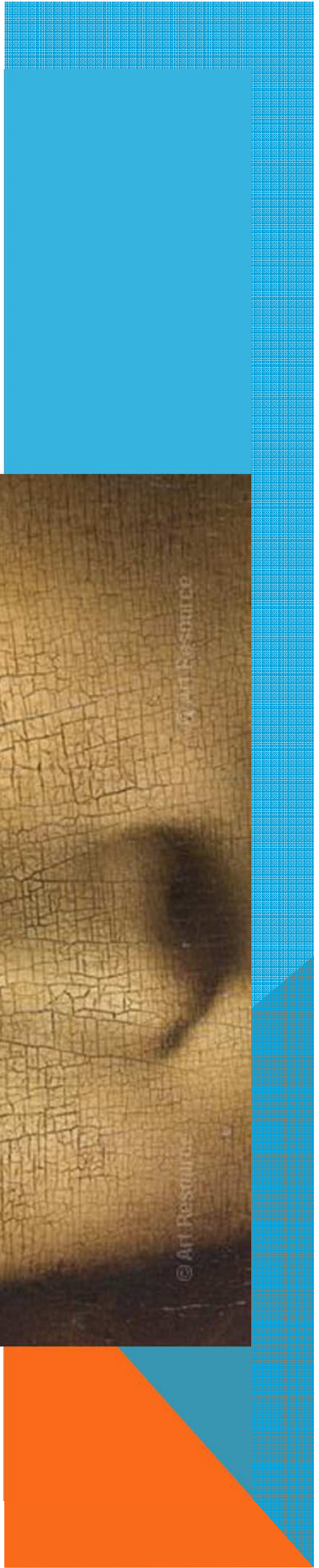
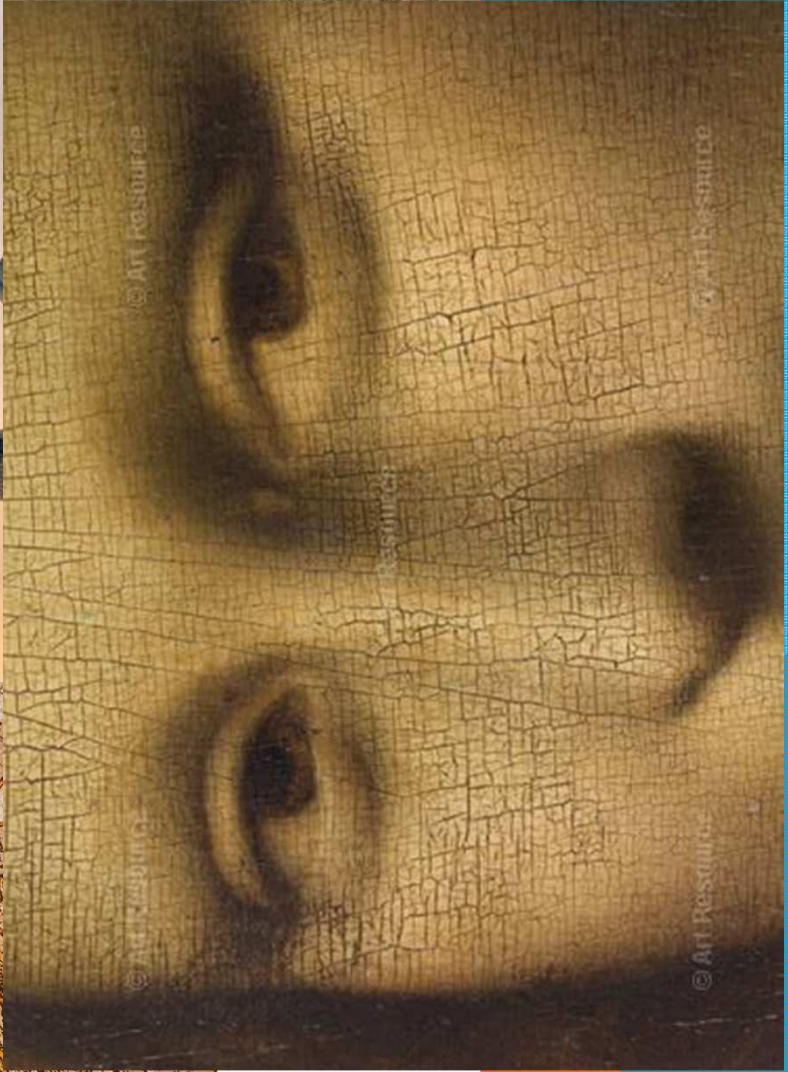
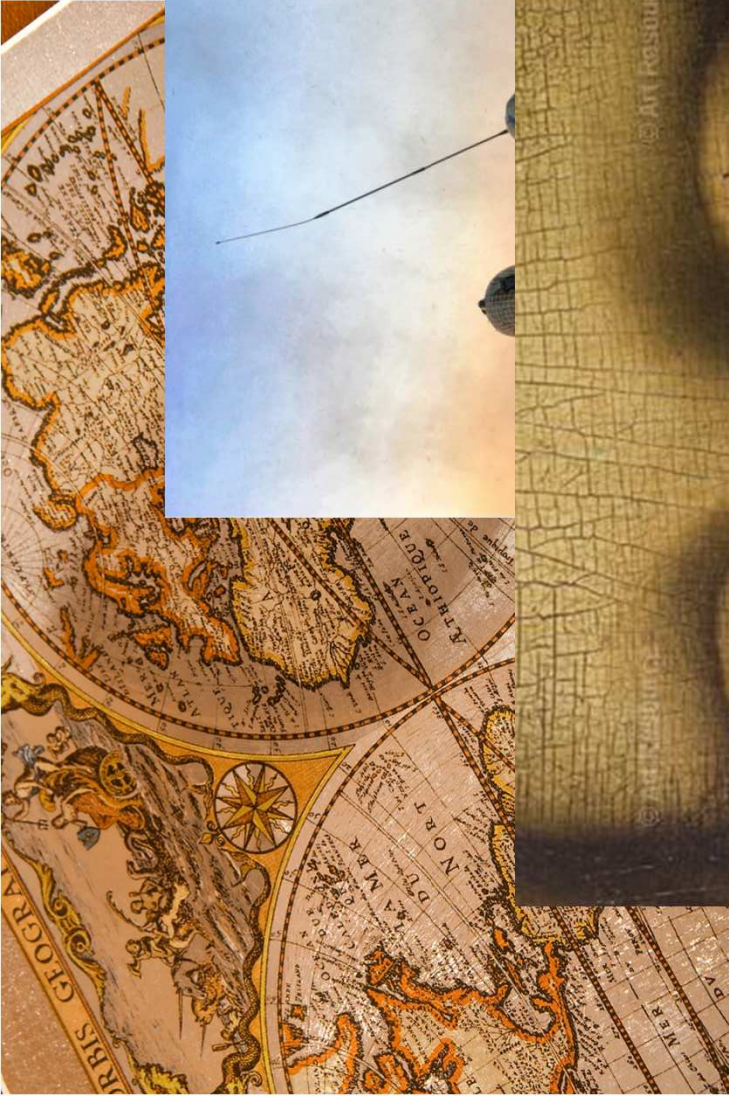


and let my feet millenniums hence.





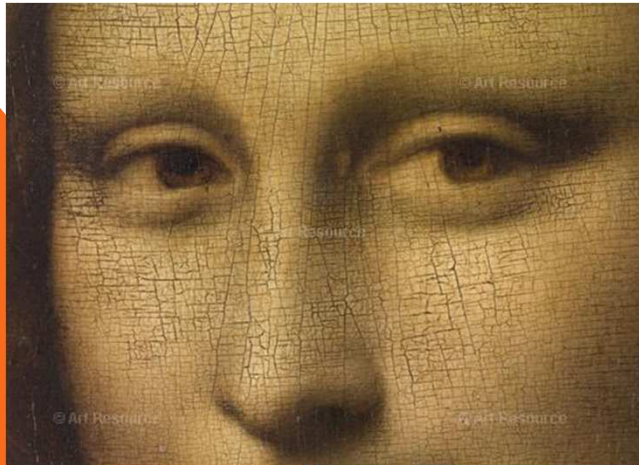








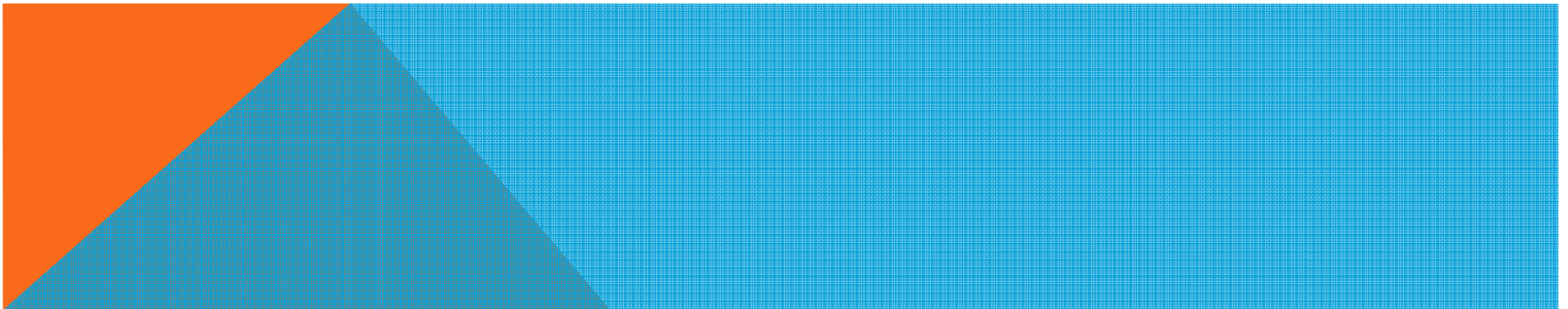


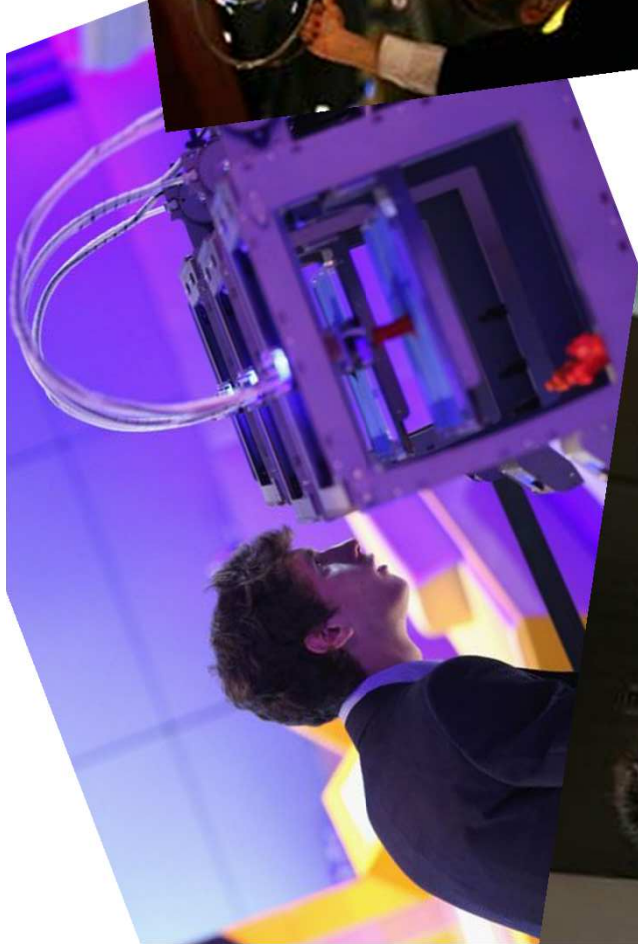
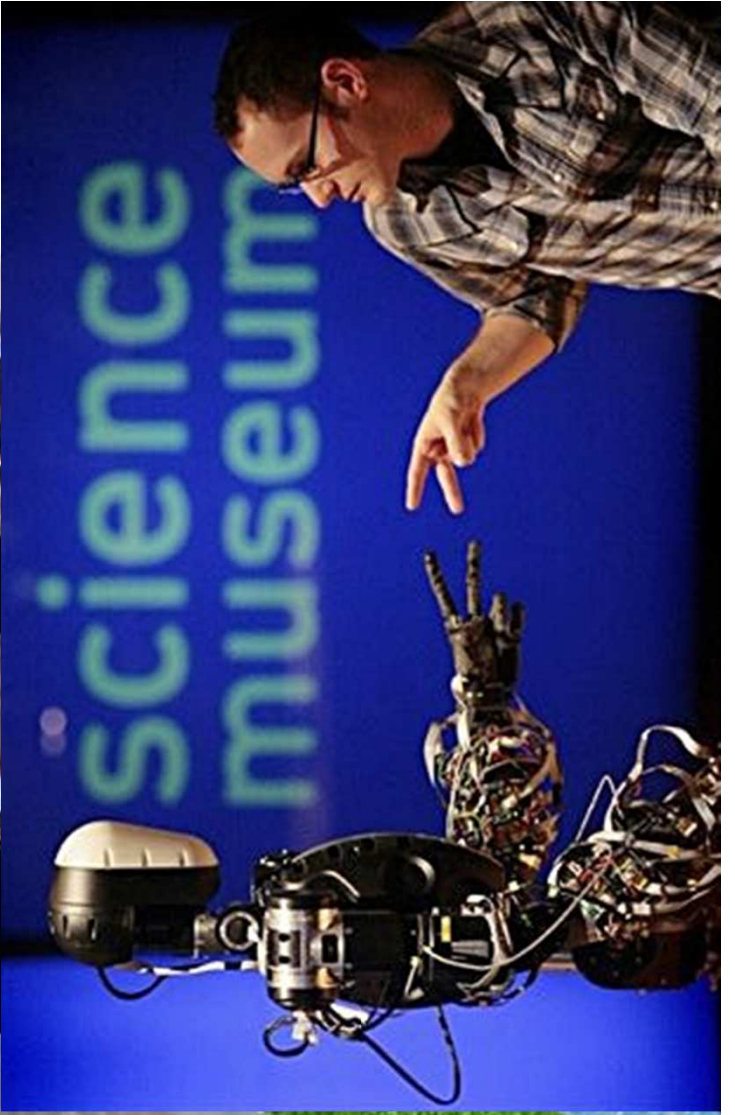


VS

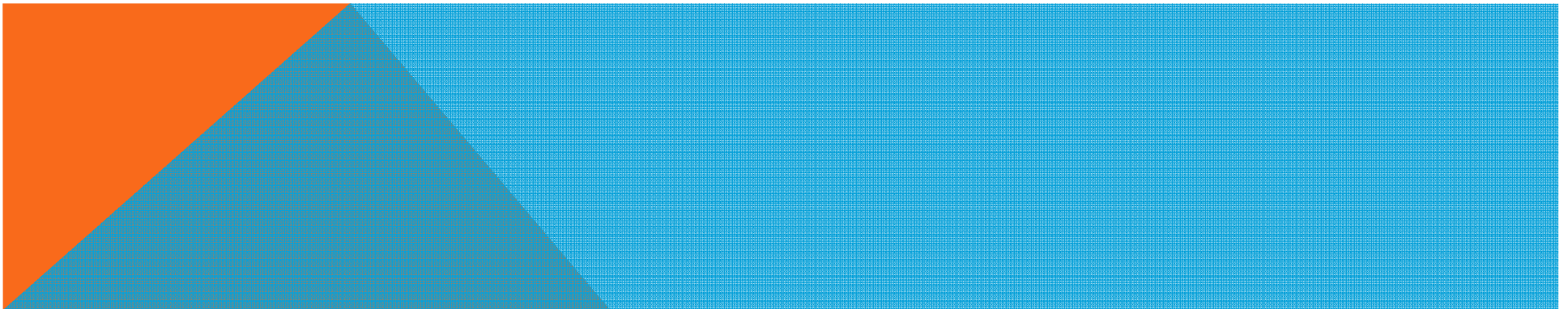


# INTERACTION





# **AUGMENTED REALITY**

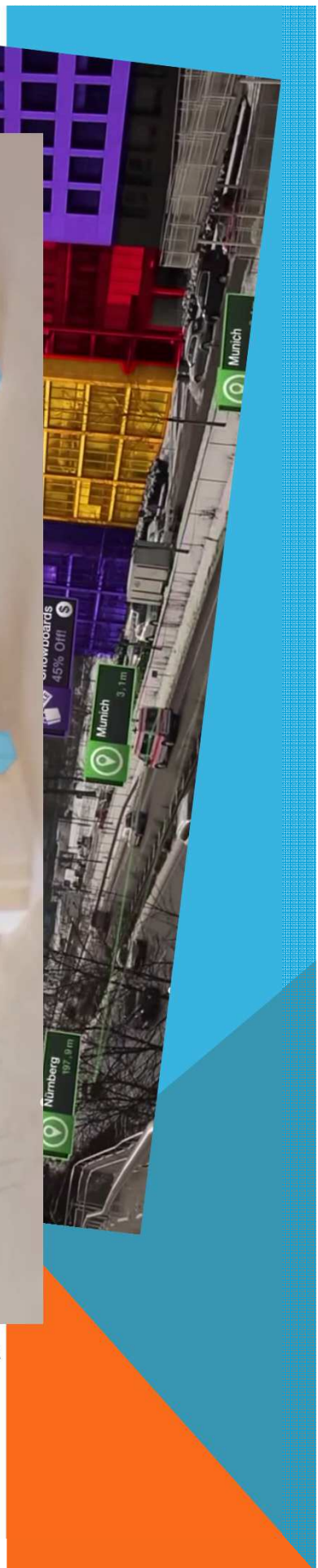
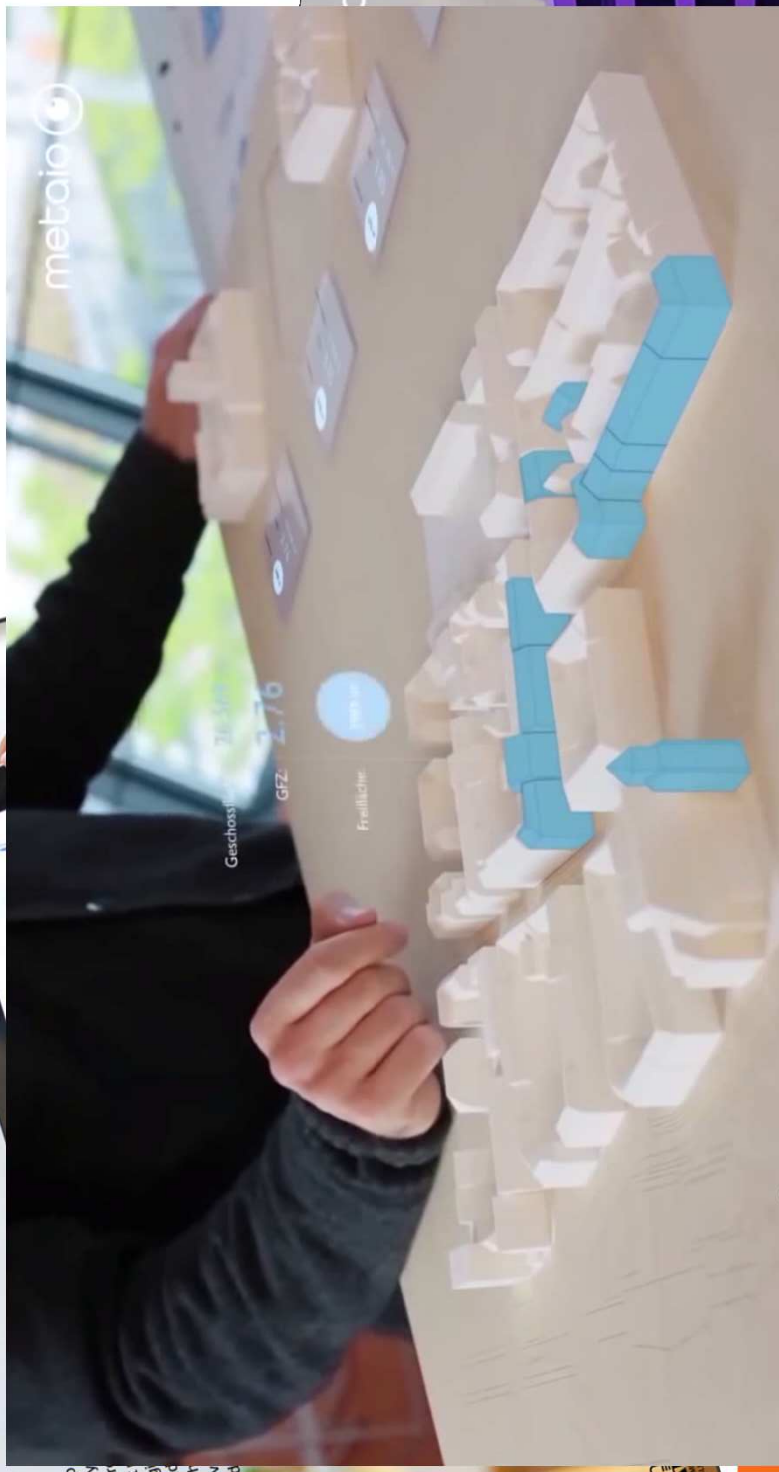


Inspiring Demos  
**Try yourself**  
 The **IKEA Catalog App** is available on Android and iOS, developed by the IKEA Group. It lets you place, move and share 3D models of furniture in AR. It also lets you place furniture in 3D AR to 6 mobile devices to see how it looks in your room. Views of rooms and products can be shared directly into your social media feeds and downloaded and shared with friends.

1 Download the app

2 Scan page with AR camera

3 Enjoy!



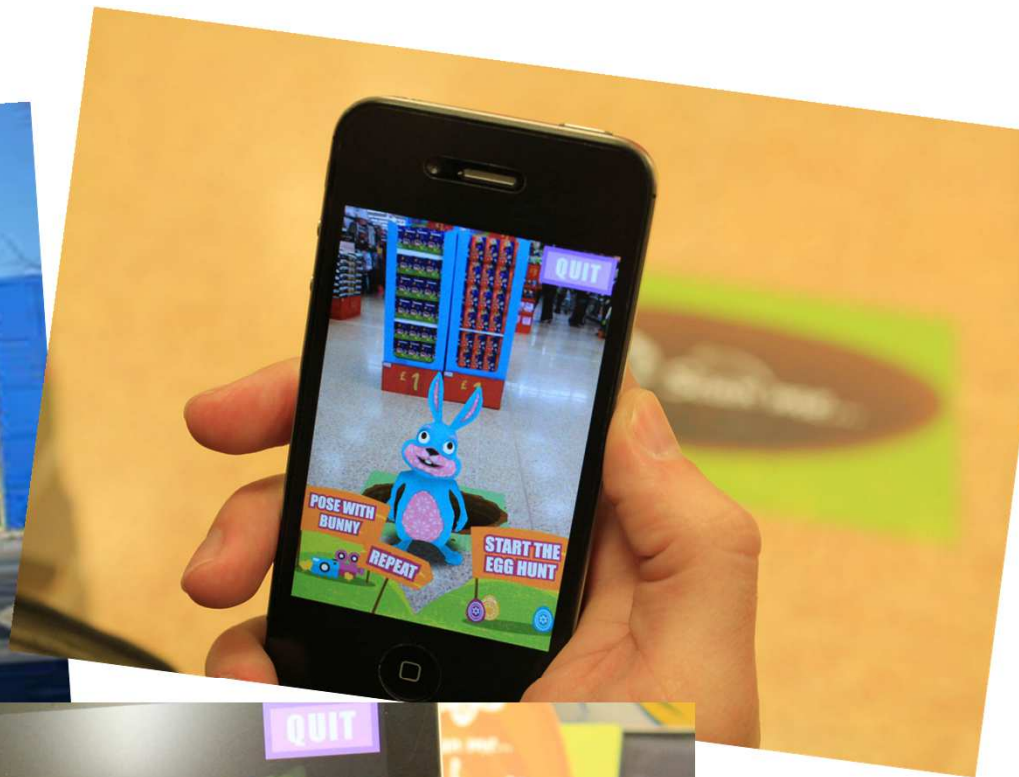
**DEMONSTRATION**



**FURTHER  
DEVELOPMENT**



# MINI GAMES



Q&A

**THANK YOU**