

SW1

SW4



BE INSPIRED

Recommended Events:


<



Tree Planting
Warley Woods
Wednesday 1st July
12 out of 25 places remaining

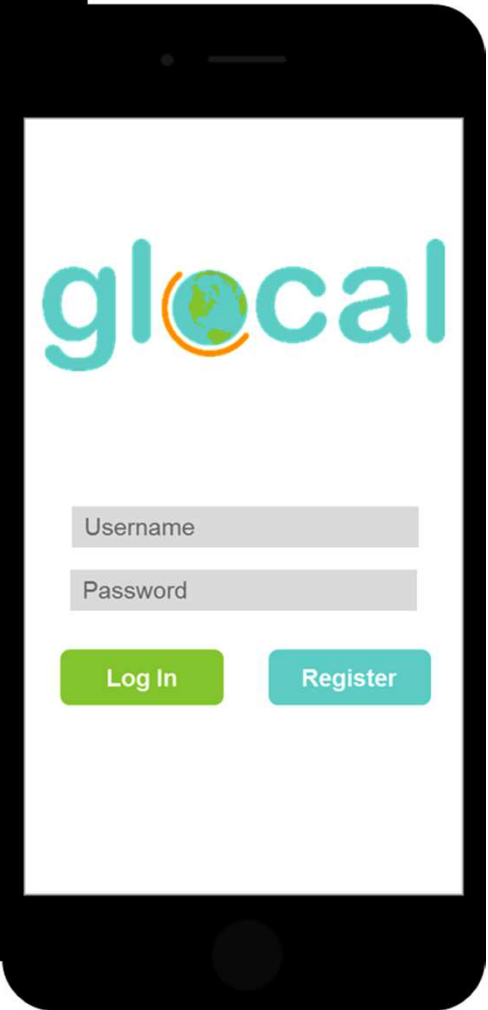


Puppy Walking
Digbeth Puppy Orphanage
Saturday 4th July
2 out of 100 places remaining



Canal Cleaning
Birmingham and Fazeley Canal
Tuesday 14th July
7 out of 10 places remaining

>



glocal

[Log In](#)

[Register](#)

Slide 1

SW1 Glocal is an app designed to facilitate employee voluntourism by providing a user-friendly and intuitive platform for employees to find volunteering opportunities in their area; for charities to advertise their opportunities to an interested public; and for employers to track and incentivise volunteering amongst their workforce.

Sam Welch, 22/02/2016

SW4 Landing page. Users can log on to access account specific content; on the larger screen of the tablet/computer, additional information and recommended local events based on the user's regional area.

Sam Welch, 22/02/2016

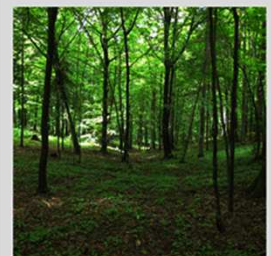
SW2

- 2 My Events
- My Profile
- My Friends
- 1 My Messages
- My Company
- My Calendar
- My Preferences
- My Achievements




Recommended Events:


<



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>

Home

Browse

My Upcoming Events:

Tree Planting

Warley Woods
Wednesday 1st July

12 out of 25 places remaining

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Me
My Profile
My Events
Browse Events

Slide 2

SW2










Logging on gives the user (in this case, an employee), access to a rubric of information and metrics specific to them. On the app view, where fast access to information, the next month's events are displayed individually and on a calendar.

Sam Welch, 22/02/2016

SW3

glocal | Search | Browse | Steve Smith 1

Browse Events:

 Environment 17 Opportunities	 Animals 12 Opportunities	 Education 4 Opportunities
 Arts 21 Opportunities	 Fundraising 14 Opportunities	 Outreach 17 Opportunities
 Sport 17 Opportunities	 DIY 22 Opportunities	 Health 15 Opportunities

Browse Events

Search | Browse

Categories

-  **Environment**
17 Opportunities
-  **Arts**
21 Opportunities
-  **Animals**
12 Opportunities

Me | My Profile | My Events | Browse Events

Slide 3

SW3

Volunteering opportunities can be browsed by categories, location, tag, and other metadata. Layout is very similar here on the larger and small screens.


Sam Welch, 22/02/2016

SW5

glocal | Search | Browse | Steve Smith 1

Environmental Events Sort By: [Date](#) Popularity Proximity

Wednesday 1st July
Warley Woods




Tree Planting – Birmingham Conservation Group
12 out of 25 places remaining - [Attending](#) ✓
Time: 14:00 to 18:00

Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

Share Unbook

Friday 3rd July
Smethwick Public Aviary




Bird Tagging – Smethwick Public Aviary
5 out of 10 places remaining
Time: 09:00 to 13:00

We're ringing birds in the Smethwick area, not only so as to permit scientists to gather large-scale data on bird population trends and migration, but also as part of a sinister plot to gain dominion over the free peoples (and birds) of Middle England. A must for bird lovers!

Share Book

Saturday 4th July
Quinton Hedgehog Sanctuary




Hedgehog Care – Quinton Hedgehog Sanctuary
0 out of 5 places remaining – Fully Booked
Time: 17:00 to 21:00

A group of Hedgehogs is called a "prickle", but these spiky fellows are really quite friendly! We'll be cleaning, feeding and medicating Quinton's itinerant hedgehog population to toughen them up in time for Autumn, where Badgers do tend to make something of a dent in their numbers.

Share Book


Environmental Events

Sort By: [Date](#) Popularity Proximity



Tree Planting
Warley Woods
Wednesday 1st July
12 out of 25 places remaining

Share Unbook



Bird Ringing
Smethwick Public Aviary
Friday 3rd July
5 out of 10 places remaining

Me | My Profile | My Events | Browse Events

Slide 4

SW5

Individual events can be filtered and sorted based on a number of characteristics; a summary of pertinent information is displayed to a degree based on screen size. Clicking on or tapping events leads to the individual event page shown later.

Sam Welch, 22/02/2016

SW6


My Events Sort By: [Date](#) [Popularity](#) [Proximity](#) 19 [Calendar View](#)

Events in the next week:

[Export to Calendar](#)

Wednesday 1st July

Warley Woods [See on Map](#)



Tree Planting – Birmingham Conservation Group

12 out of 25 places remaining - [Attending](#) ✓

Time: 14:00 to 18:00

Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

[Share](#) [Unbook](#)

Saturday 4th July

Digbeth Puppy Orphanage



Puppy Walking – Digbeth Puppy Orphanage

2 out of 100 places remaining - [Attending](#) ✓

Time: 12:00 to 16:00


We've got 100 adorable orphan puppies that need walking over some of Birmingham's most beautiful parks, and we can't manage it all by ourselves! We're looking for helpful, compassionate and above all patient volunteers to help these little balls of fur get their exercise!

[Share](#) [Unbook](#)

Events in the next month:

Tuesday 14th July

Birmingham and Fazeley Canal



Canal Cleaning – Birmingham Canal Authority

7 out of 10 places remaining - [Attending](#) ✓

Time: 08:00 to 18:00


If there's one thing we like more than stagnant water, it's stagnant water filled with rubbish! Spend an enjoyable day fishing trolleys, boots, and decomposing corpses out of the murky depths of the Birmingham and Fazeley Canal! Indemnity waivers required.

[Share](#) [Unbook](#)

My Events

My Upcoming Events: [Sort by](#)


In the next week



Tree Planting

Warley Woods
Wednesday 1st July

12 out of 25 places remaining



Puppy Walking

Digbeth Puppy Orphanage
Saturday 4th July

2 out of 100 places remaining

M T W T F S S

Me My Profile My Events Browse Events

Slide 5

SW6

The app design incorporates a considerable degree of social media integration, allowing users to easily share events with their network, and see which events their friends are engaging with. Integrated Google maps and an export to calendar function eliminates the issue of having to use multiple calendar apps to track events.

Sam Welch, 22/02/2016

SW7

JULY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 Tree Planting	2	3	4 Puppy Walking	5
6	7	8	11	12		
13	14 Canal Cleaning	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Tree Planting – Birmingham Conservation Group
 12 out of 25 places remaining
 Attending ✓
 Time: 14:00 to 18:00

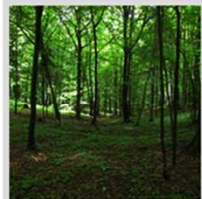


[Unbook](#)
[Go to Event](#)

My Events

My Upcoming Events: [Sort by](#)

In the next week



Tree Planting
 Warley Woods
 Wednesday 1st July
 12 out of 25 places remaining

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Me | My Profile | My Events | Browse Events

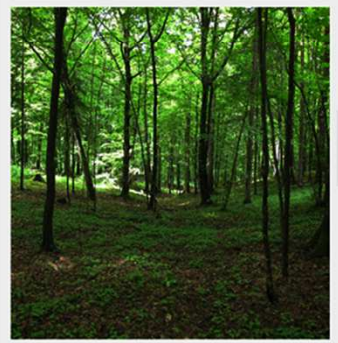
Slide 6

SW7

Nevertheless, the integrated calendar is fully functional and scaled appropriately to screen size, and displays upcoming events in an alternate view.

Sam Welch, 22/02/2016

SW8



12 out of 25 places remaining - **Attending** ✓
 Wednesday 1st July from 14:00 to 18:00

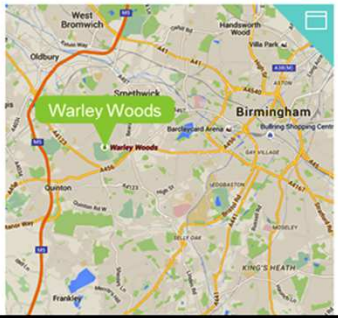
Unbook Invite 1 of your friends is attending

Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

Opportunity Provided by:



Established in 1947, the Birmingham Conservation Group has half a century of experience in maintaining genetic sanctity of the city's parks, woods and green spaces against an unending barrage of foreign and alien species. We are the thin green line!



More like this:

<p>Weeding Moseley Bog Friday 3rd July 11:30 – 14:30 8 free places out of 20</p> <p>Book More info</p>	<p>Duck Feeding The River Rea Monday 13th July 11:30 – 14:30 2 free places out of 12</p> <p>Book More info</p>
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Tree Planting

Environmental

Tree Planting
Warley Woods
Wednesday 1st July
12 out of 25 places remaining

Share Unbook

1 of your friends is attending

Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

Opportunity Provided by:

Slide 7

SW8

Individual event pages display all information pertinent to the event, including social media sharing options, and events with similar tags that may be of interest to attendees of the event.

Sam Welch, 22/02/2016

SW9

glocal Birmingham Conservation Group 7

Tree Planting – Birmingham Conservation Group Category: **Environmental** Message Attendees

Where? When? How many places?

Type your description here...

Add an event photo...

Type your group description here...

Add a group logo...

Publish Preview

← Add Event

Tree Planting – Birmingham...

Category

Add an event photo...

Where?

When?

How many places?

Slide 8

SW9

From the point of view of the charities advertising events, the Add Event page is designed to be extremely user friendly by mirroring the layout of design elements in the Individual Event page.

Sam Welch, 22/02/2016

SW10

My Achievements

My Total Hours: 27

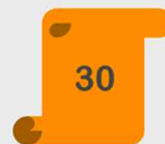
My Events: 9

My Badges: 5

My Feedback: 2



3 hours to go until your next certificate!



Signing On
Register on Glocal

Getting Started!
Attend your first event

Certifiable!
Earn your first certificate

Tree Hugger
Attend your first Environmental event

Tree Friend
Attend 10 hours of Environmental events

Tree Lord
Attend 50 hours of Environmental events to unlock!

My Achievements

My Total Hours: 27
My Events: 9
My Badges: 5
My Feedback: 2

30

3 hours until next certificate!

Signing On
Register on Glocal

Getting Started!
Attend your first event

Certifiable!
Earn your first certificate

Me | My Profile | My Events | Browse Events

Slide 9

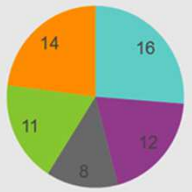
SW10

Returning to the employee's perspective, users can view metrics of their volunteering, as well as gamified 'achievements' for reaching certain milestones. Official certificates can also be obtained for certain milestones.

Sam Welch, 22/02/2016

SW11

Total Employee Hours by Category



Environment Arts Animals Education DIY

Total Employee Hours: 61

Employee Hours This Month: 24

Most Popular Category: Environment

Most Popular Event: Puppy Walking

Employee Feedback Given: 13

Total Employee Events: 14

Employee Events This Month: 5

Least Popular Category: Sports

Non-Attendance Rate: 8%

Registered Employees: 12

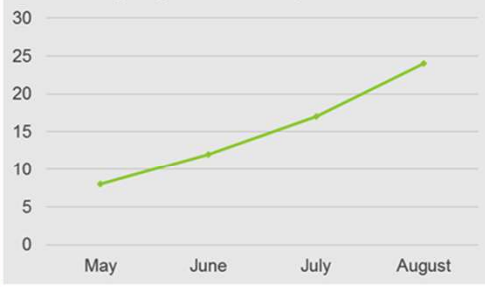


Most Hours: Mary Jones



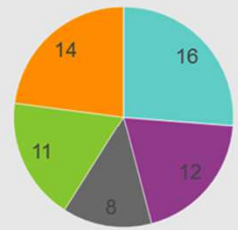
Estimated Financial Benefit

Employee Hours per Month



Our Employees

Total Employee Hours by Category



Environment Arts Animals Education DIY

Total Employee Hours: 61

Employee Hours This Month: 24

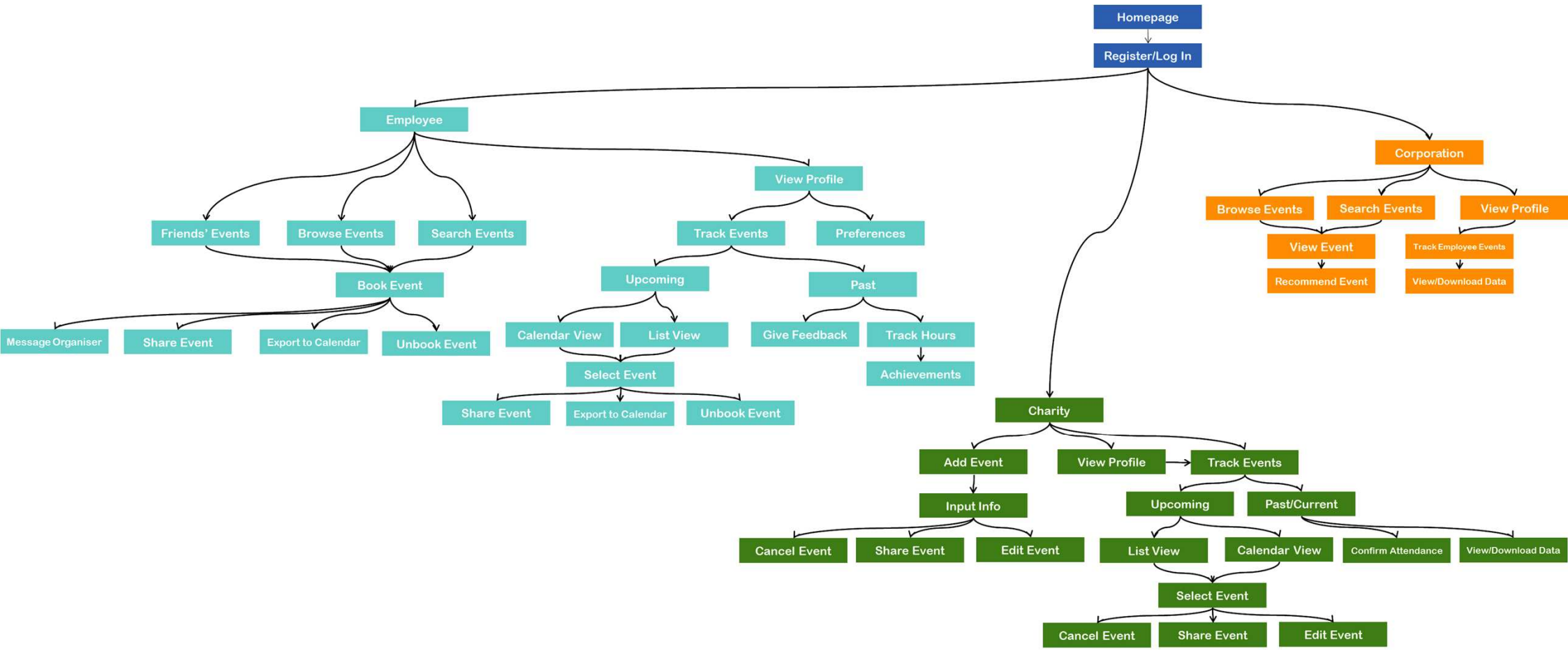
Most Popular Category: Environment

Most Popular Event: Puppy Walking

Employee Feedback Given: 13

Slide 10

SW11 From an employers perspective, metrics of employee volunteering in terms of time, demographics and estimated financial benefit can be tracked both through the app and exported as a .csv for display in other media.
Sam Welch, 22/02/2016



Slide 11

SW12 This flow diagram is a summation of the various screens of the app categorized by end user: in cyan, employees; in green, charities; and in yellow, employers. Due to time constraints, not all screens have been prototyped - however, by and large they are extremely similar to the screens shown above.

Sam Welch, 22/02/2016