Recommended Events:

- **Tree Planting**
  - Warley Woods
  - Wednesday 1st July
  - 12 out of 25 places remaining

- **Puppy Walking**
  - Digbeth Puppy Orphanage
  - Saturday 4th July
  - 2 out of 100 places remaining

- **Canal Cleaning**
  - Birmingham and Fazeley Canal
  - Tuesday 14th July
  - 7 out of 10 places remaining
Glocal is an app designed to facilitate employee voluntourism by providing a user-friendly and intuitive platform for employees to find volunteering opportunities in their area; for charities to advertise their opportunities to an interested public; and for employers to track and incentivise volunteering amongst their workforce.

Sam Welch, 22/02/2016

Landing page. Users can log on to access account specific content; on the larger screen of the tablet/computer, additional information and recommended local events based on the user's regional area.

Sam Welch, 22/02/2016
Logging on gives the user (in this case, an employee), access to a rubric of information and metrics specific to them. On the app view, where fast access to information, the next month’s events are displayed individually and on a calendar.

Sam Welch, 22/02/2016
Volunteering opportunities can be browsed by categories, location, tag, and other metadata. Layout is very similar here on the larger and small screens.

Sam Welch, 22/02/2016
Tree Planting – Birmingham Conservation Group
12 out of 25 places remaining - Attending ✓
Time: 14:00 to 18:00
Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

Bird Tagging – Smethwick Public Aviary
5 out of 10 places remaining
Time: 09:00 to 13:00
We’re ringing birds in the Smethwick area, not only so as to permit scientists to gather large-scale data on bird population trends and migration, but also as part of a sinister plot to gain dominion over the free peoples (and birds) of Middle England. A must for bird lovers!

Hedgehog Care – Quinton Hedgehog Sanctuary
0 out of 5 places remaining – Fully Booked
Time: 17:00 to 21:00
A group of Hedgehogs is called a “prickle”, but these spiky fellows are really quite friendly! We’ll be cleaning, feeding and medicating Quinton’s itinerant hedgehog population to toughen them up in time for Autumn, where Badgers do tend to make something of a dent in their numbers.
Individual events can be filtered and sorted based on a number of characteristics; a summary of pertinent information is displayed to a degree based on screen size. Clicking on or tapping events leads to the individual event page shown later.

Sam Welch, 22/02/2016
Events in the next week:

- **Tree Planting – Birmingham Conservation Group**
  - 12 out of 25 places remaining
  - Time: 14:00 to 18:00
  - Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

- **Puppy Walking – Digbeth Puppy Orphanage**
  - 2 out of 100 places remaining
  - Time: 12:00 to 16:00
  - We’ve got 100 adorable orphan puppies that need walking over some of Birmingham’s most beautiful parks, and we can’t manage it all by ourselves! We’re looking for helpful, compassionate and above all patient volunteers to help these little balls of fur get their exercise!

Events in the next month:

- **Canal Cleaning – Birmingham Canal Authority**
  - 7 out of 10 places remaining
  - Time: 08:00 to 18:00
  - If there’s one thing we like more than stagnant water, it’s stagnant water filled with rubbish! Spend an enjoyable day fishing trolleys, boots, and decomposing corpses out of the murky depths of the Birmingham and Fazeley Canal! Indemnity waivers required.
The app design incorporates a considerable degree of social media integration, allowing users to easily share events with their network, and see which events their friends are engaging with. Integrated Google maps and an export to calendar function eliminates the issue of having to use multiple calendar apps to track events.

Sam Welch, 22/02/2016
**JULY**

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**My Events**

**Tree Planting**
- Date: Wednesday 1st July
- Location: Warley Woods
- Time: 14:00 to 18:00
- 12 out of 25 places remaining
- Attending: Yes

Options: Unbook, Go to Event
Nevertheless, the integrated calendar is fully functional and scaled appropriately to screen size, and displays upcoming events in an alternate view.

Sam Welch, 22/02/2016
12 out of 25 places remaining - Attending ✓

Wednesday 1st July from 14:00 to 18:00

Enjoy a relaxing afternoon of resettling the freshly purged Warley Woods with proper English Oaks, to provide the local wildlife and inhabitants with shady and life-giving tree cover 20 years down the line. Spades provided, bring your own wellies.

Opportunity Provided by:

Established in 1947, the Birmingham Conservation Group has half a century of experience in maintaining genetic sanctity of the city’s parks, woods and green spaces against an unending barrage of foreign and alien species. We are the thin green line!

More like this:

Weeding
Moseley Bog
Friday 3rd July
11:30 – 14:30
8 free places out of 20

Duck Feeding
The River Rea
Monday 13th July
11:30 – 14:30
2 free places out of 12

Share  Unbook
Individual event pages display all information pertinent to the event, including social media sharing options, and events with similar tags that may be of interest to attendees of the event.

Sam Welch, 22/02/2016
From the point of view of the charities advertising events, the Add Event page is designed to be extremely user friendly by mirroring the layout of design elements in the Individual Event page.

Sam Welch, 22/02/2016
Returning to the employee's perspective, users can view metrics of their volunteering, as well as gamified 'achievements' for reaching certain milestones. Official certificates can also be obtained for certain milestones.

Sam Welch, 22/02/2016
From an employer's perspective, metrics of employee volunteering in terms of time, demographics and estimated financial benefit can be tracked both through the app and exported as a .csv for display in other media.

Sam Welch, 22/02/2016
This flow diagram is a summation of the various screens of the app categorized by end user: in cyan, employees; in green, charities; and in yellow, employers. Due to time constraints, not all screens have been prototyped - however, by and large they are extremely similar to the screens shown above.

Sam Welch, 22/02/2016