

Goodmorning ladies and gents. My name is Nadine Audifferen, I am a second year Law Student and today I shall be selling you on my app Law Pal.

However, before we jump into law pal, I'd like us all to check up on an old friend to help us understand the necessary elements that drives advances in technology thus resulting in apps such as LawPal



No it's not a phone in the room, it's nostalgia. Our friend, Nokia. Retro right?

Back in the day everyone had a Nokia, everyone loved Nokia, whether it was for their ringtone, good old snake or it's everlasting nature, We've all heard the I dropped my nokia on the floor and the floor cracked jokes seen the memes etc.

I googled that last one, and it's true.

Nokia was great. Unfortunately, disaster struck. Technology evolved further. They did all it could to cope and though there are conspiracies that Microsoft sabotaged them (we shall not be going into this for the purposes of this presentation) but the once great Nokia finally had to sell out. On the day of the press conference to announce NOKIA being acquired by Microsoft, the CEO ended his speech saying "we didn't do anything wrong but somehow we lost" and a stream of beautiful tears followed. It's heartwrenching and whilst we can agree they didn't DO anything wrong per say but the world changed to fast and they omitted to keep up - they lost out due to inability to change. Due to lack of innovation.



This pesky innovation. It's so crucial as a lack of has seen the collapse of many faves: HMV; Blockbusters, Blackberry etc. You either ride the wave or you drown and it's so evident in business.

The market for Nokia shrunk with the introduction of the Apple iPhone, and it's growing popularity. Apple threatens to take over the phone market, save for it's greatest competitor, Samsung. In it's latest advertisement for its Galaxy S7, Samsung highlights all the shortcomings of Apple, and how their phone has resolved these.

INNOVATION.

Oxford dictionary defines it as a new method, idea, product. Simply put, I believe it's the ability to identify an obstacle and the best means of resolution. It is this idea of constant innovation that I seek to apply to my person and the things I do, whether it's work hobbies or my social life. It is innovation that led to the creation of Law Pal.

LAW PAL



- Primarily a research and revision aid aimed at law students around the globe.
- Not an alternative, but an aid to cut down workload thus increasing efficiency but not necessarily decreasing hours.
- Productivity: ration of inputs to outputs
- Checks and balances ensuring validity and reliability



Law pal is primarily a research and revision aid aimed at the law student across the globe which is an easy enough considering there is minimal variation between the EU course taken in the United Kingdom, and in Holland or the criminal law course taken in Nigeria and the UK

As a law student research hours are long, papers seemingly infinite and the exasperated sighs relentless. That's where Law Pal comes in

Law Pal promises not to be an alternative, but an aid to cut down workload thus increasing efficiency but not necessarily hours. If productivity is measured by the ratio of inputs to outputs so time put in to information gained and in 3 hours you can only get through 3 articles and one case. Often, the chance is that 2/3 of the articles are saying the same thing in different ways so essentially the information you have istwo articles worth in the time it took you to read 3 so less productive that you'd have though.

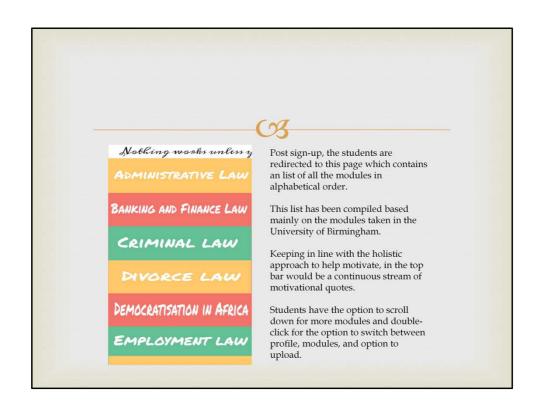
Law Pal seeks to increase efficiency because through a system of checks and balances, valid and trustworthy notes would be uploaded onto a bank at your disposal through which you can be getting 5 articles worth of information (5 different arguments) in the time it would have taken to read three.

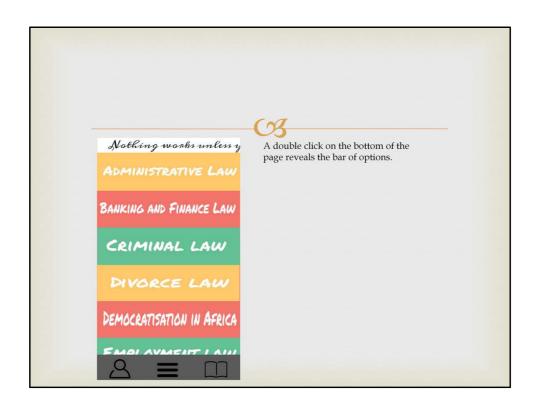
PROBLEMS I SOUGHT TO RESOLVE

- Cong hours
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- Race against time
- Aid last minute revision
- Guide and general aid

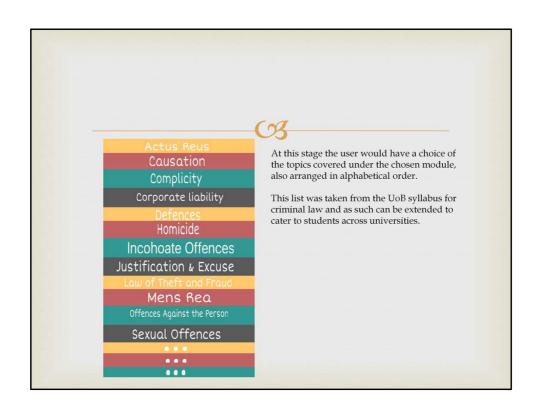


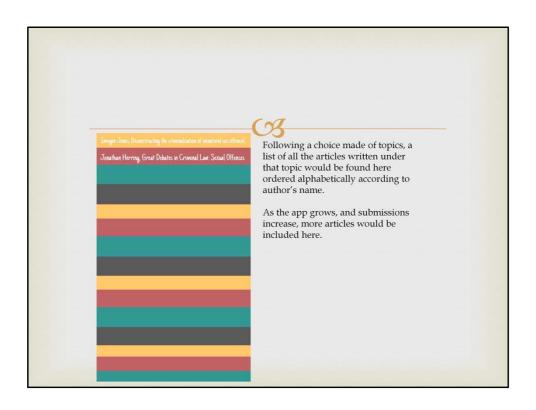


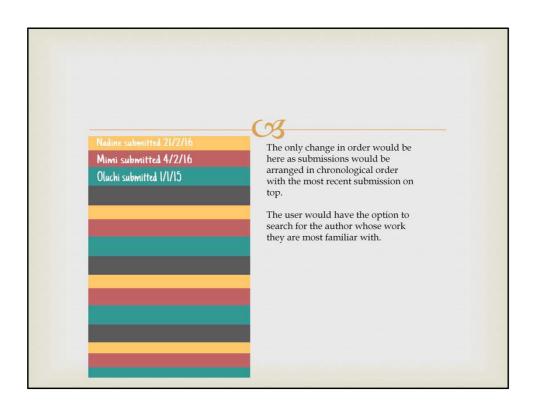














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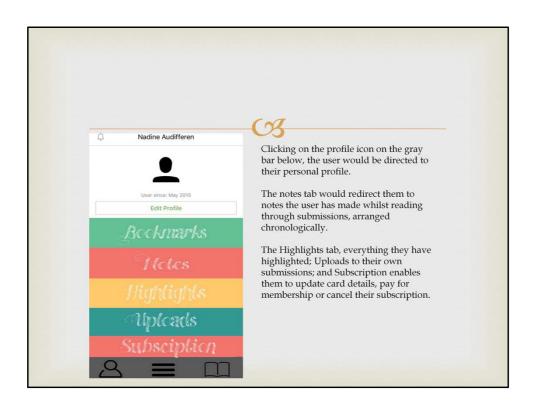
Elimphasis on consent via the notion of "free
agreement" (animals/corpses cant freely agree
to sexual intercounts)

Both necrophilia and bestaility are deviant and
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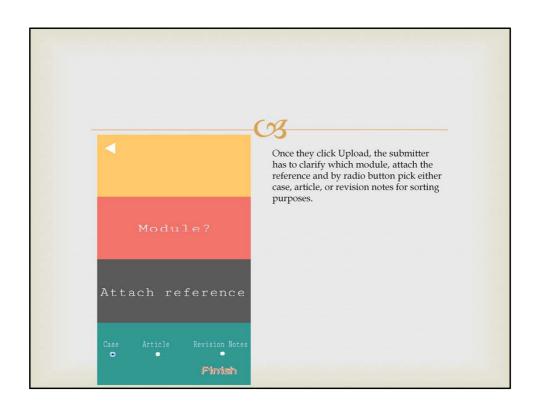
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Had they chosen Imogen's article and Nadine's submission, the user would be directed to this page. Styles may vary depending on the submitter.

The user would be given an option to scroll down and see more of the document, there would also be an option to highlight words, define, save bookmarks and write notes.







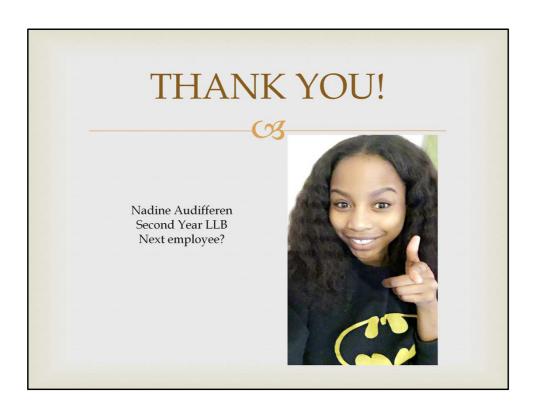
PROBLEMS FACED?

03

- How to use the tools provided to help portray the app I had visualized
- How to validate the resources and ensure reliability

As I progressed, it wasn't as simple as I imagined. More problems came to light.

In conclusion, LawPal is in no way your easy way out, but a more efficient means and vehicle through which you learn more in less time. It works for both students: the last minute worrier because lets face it there's plenty; and the early start who wants a wider understanding.



Thank you!

My name is once again my name is Nadine Audifferen, Second Year Law Student, and hopefully your next employee \circledcirc



PLAN

INTRODUCTION
Insert picture of Nokia's evolution throughout the years, memes of how great nokia is blah blah and how fantasti: they were until one day disaster struck. Fecknology came in Nokia did all it could to cope and disaster struck. Fecknology came in Nokia did all it could to cope and not be going into this for the purposes of this presentation) on the but great and mighty Nokia finally had to sell out. On the day of the press conference to amounte NoKiA kinega exquired by Microsoft, the CEO we lost" and a tears of beautiful tears followed. It's heartwenching and whilst we can agree they didn't IOA mything wrong per say but the world changed to fast and they cruited to keep up - they lost out due to inability to change, Due to kinck of nutworth.

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