Goodmorning ladies and gents. My name is Nadine Audifferen, I am a second year Law Student and today I shall be selling you on my app Law Pal.

However, before we jump into law pal, I’d like us all to check up on an old friend to help us understand the necessary elements that drives advances in technology thus resulting in apps such as LawPal
No it’s not a phone in the room, it’s nostalgia. Our friend, Nokia. Retro right?

Back in the day everyone had a Nokia, everyone loved Nokia, whether it was for their ringtone, good old snake or it’s everlasting nature, We’ve all heard the I dropped my nokia on the floor and the floor cracked jokes seen the memes etc.

I googled that last one, and it’s true.

Nokia was great. Unfortunately, disaster struck. Technology evolved further. They did all it could to cope and though there are conspiracies that Microsoft sabotaged them (we shall not be going into this for the purposes of this presentation) but the once great Nokia finally had to sell out. On the day of the press conference to announce NOKIA being acquired by Microsoft, the CEO ended his speech saying “we didn’t do anything wrong but somehow we lost” and a stream of beautiful tears followed. It’s heartwrenching and whilst we can agree they didn’t DO anything wrong per say but the world changed to fast and they omitted to keep up - they lost out due to inability to change. Due to lack of innovation.
This pesky innovation. It’s so crucial as a lack of has seen the collapse of many faves: HMV, Blockbusters, Blackberry etc. You either ride the wave or you drown and it’s so evident in business.

The market for Nokia shrunk with the introduction of the Apple iPhone, and its growing popularity. Apple threatens to take over the phone market, save for its greatest competitor, Samsung. In its latest advertisement for its Galaxy S7, Samsung highlights all the shortcomings of Apple, and how their phone has resolved these.

INNOVATION.

Oxford dictionary defines it as a new method, idea, product. Simply put, I believe it’s the ability to identify an obstacle and the best means of resolution. It is this idea of constant innovation that I seek to apply to my person and the things I do, whether it’s work hobbies or my social life. It is innovation that led to the creation of Law Pal.
Law Pal is primarily a research and revision aid aimed at law students around the globe, which is an easy enough considering there is minimal variation between the EU course taken in the United Kingdom, and in Holland or the criminal law course taken in Nigeria and the UK.

As a law student research hours are long, papers seemingly infinite and the exasperated sighs relentless. That’s where Law Pal comes in.

Law Pal promises not to be an alternative, but an aid to cut down workload thus increasing efficiency but not necessarily decreasing hours. If productivity is measured by the ratio of inputs to outputs so time put in to information gained and in 3 hours you can only get through 3 articles and one case. Often, the chance is that 2/3 of the articles are saying the same thing in different ways so essentially the information you have is two articles worth in the time it took you to read 3 so less productive that you’d have though.

Law Pal seeks to increase efficiency because through a system of checks and balances, valid and trustworthy notes would be uploaded onto a bank at your disposal through which you can be getting 5 articles worth of information (5 different arguments) in the time it would have taken to read three.
PROBLEMS I SOUGHT TO RESOLVE

- Long hours
- Too much content
- Race against time
- Aid last minute revision
- Guide and general aid
- Hunger Games mentality - helps no one.
Law is not hard, but the workload is seemingly incessant. It's a marathon that requires a lot of dedication, a lot of self-motivation, and drive. I tried to ensure my app would help students holistically, and incorporated these considerations into its creation. Ergo, the yellow homepage and the simplistic tree logo, symbolising in my opinion growth and serenity.

Students are given the option to sign up independently or connect the app to their Facebook pages. This option quickens up the process and serves as an avenue for potential advertisement as they can then their friends would be made aware they signed up with said app, and given the option to download it too.
If they do choose to sign up independently, the following options would be made available to them.
Post sign-up, the students are redirected to this page which contains an list of all the modules in alphabetical order.

This list has been compiled based mainly on the modules taken in the University of Birmingham.

Keeping in line with the holistic approach to help motivate, in the top bar would be a continuous stream of motivational quotes.

Students have the option to scroll down for more modules and double-click for the option to switch between profiles, modules, and option to upload.
A double click on the bottom of the page reveals the bar of options.
After clicking on the chosen module, students would be redirected to the options of case summaries, article summaries, or more general revision notes. Revision notes could include mind maps, notes summaries, flashcards etc.

The cases tab would lead the user to a page of topics following which they would be redirected to a page of submission from which they can choose their preferred author.

A click on the author would lead them to his/her notes which consists of the case name, facts, issue, ratio decidendi, what was held and key judgment.

Also all submissions would require a reference.
At this stage the user would have a choice of the topics covered under the chosen module, also arranged in alphabetical order.

This list was taken from the UoL syllabus for criminal law and as such can be extended to cater to students across universities.
Following a choice made of topics, a list of all the articles written under that topic would be found here ordered alphabetically according to author’s name.

As the app grows, and submissions increase, more articles would be included here.
The only change in order would be here as submissions would be arranged in chronological order with the most recent submission on top.

The user would have the option to search for the author whose work they are most familiar with.
Had they chosen Imogen’s article and Nadine’s submission, the user would be directed to this page. Styles may vary depending on the submitter.

The user would be given an option to scroll down and see more of the document, there would also be an option to highlight words, define, save bookmarks and write notes.
Clicking on the profile icon on the gray bar below, the user would be directed to their personal profile.

The notes tab would redirect them to notes the user has made whilst reading through submissions, arranged chronologically.

The Highlights tab, everything they have highlighted, Uploads to their own submissions and Subscription enables them to update card details, pay for membership or cancel their subscription.
Finally, the uploads button would take them to this page where they have the option to attach a document or upload a photo.
Once they click Upload, the submitter has to clarify which module, attach the reference and by radio button pick either case, article, or revision notes for sorting purposes.
As I progressed, it wasn’t as simple as I imagined. More problems came to light.

In conclusion, LawPal is in no way your easy way out, but a more efficient means and vehicle through which you learn more in less time. It works for both students: the last minute worrier because let’s face it there’s plenty; and the early start who wants a wider understanding.
Thank you!

My name is once again my name is Nadine Audifferen, Second Year Law Student, and hopefully your next employee 😊
QUESTIONS? 😊
PLAN

INTRODUCTION

- Industrialization marks a transition throughout the transformation of how nations deal with their natural resources. Technology, science, and culture all play crucial roles in shaping modern society. This period of rapid industrialization and technological progress has led to significant changes in the way people live and work. The impact of these changes is evident in the evolution of society, the economy, and the environment. The need for a cohesive understanding of these changes is crucial for maintaining sustainable practices.

- This project focuses on the evolution of society, the economy, and the environment, and the implications of these changes. The outcomes of this evolution will be presented in a comprehensive report.

- This project also highlights the significance of understanding the historical context of these changes. It includes an analysis of the key events and figures that have shaped modern society, the economy, and the environment. The report will also discuss the current state of these societies and the challenges they face in maintaining sustainability.

- This project aims to provide a comprehensive understanding of the evolution of society, the economy, and the environment. It will also present a plan for achieving a sustainable future.

DESIGN OVERVIEW

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LAW PAY

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FUTURE WORK

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