

Integrating Labour and Skills into Global Value Chains

25th-26th April 2013,

University of Birmingham

Programme

Thursday	
9.30	Coffee
10.00	Welcome from Simon Collinson, Dean of Birmingham Business School
10.15	Introduction to the aims of the workshop by Helen Rainbird
10.30	Jean Jenkins (Cardiff University): Voice and how to silence it. Labour strategies in garment and electrical value chains in Southern India
	Nik Hammer (University of Leicester) and Lone Riisgaard (Roskilde University): Labour market segmentation in global value chains
	Scott Taylor (Loughborough University) and Emma Bell (Keele University): 'Someone in Bangalore' resisting call centre managerialism in ethnographic fiction
12.00	Break
12.10	Florence Palpacuer and Nicolas Balas (University of Montpellier): The changing nature of work in the R&D processes in microelectronics GVCs
	Yufeng Zhang (University of Birmingham) and Sir Mike Gregory (University of Cambridge): Global networks in high value engineering
13.10	Lunch
14.10	Jorg Flecker (University of Vienna) and Bettina Haidinger (FORBA): Positioning labour in service value chains and networks
	Geraint Harvey (University of Birmingham), Peter Turnbull (Cardiff University) and Daniel Wintersberger (Swansea University): Outsourcing the low cost model in civil aviation
	Kirsty Newsome (University of Strathclyde): Value in motion: labour and logistics in contemporary political economy
15.40	Tea
16.00	Paulina Ramirez (University of Birmingham): The new modes and geography of pharmaceutical R&D
	Phil Taylor (University of Strathclyde): Bringing it back home: the return of call centre work from India
	David Bailey (Coventry University) and Lisa De Propriis (University of Birmingham): Rebalancing the economy: on-shoring core value
17.30	Finish
18.10	Meet to Hornton Grange
18.30	Reception Hornton Grange
19.30	Dinner Hornton Grange

Friday	
8.30	Coffee
9.00	Stephanie Barrientos (University of Manchester) and Margaret Visser (University of Cape Town): South African horticulture and challenges for economic and social upgrading in value chains
	Anne Tallontire and Mina Said-Allsopp (University of Leeds): Global value chains and empowerment: insights from women workers in Kenyan horticulture
	Rachel Wilshaw and Erin Sahan (Oxfam) Tackling labour issues in global supply chains: a case study of Unilever in Vietnam.
10.30	Coffee
11.00	Karin Astrid Siegmann, Peter Knorringa (International Institute of Social Studies of Erasmus University Rotterdam) and Jeroen Merk (Clean Clothes Campaign): Labour in global value chains: beyond voluntary initiatives
	Glynne Williams (University of Leicester) and Steve Davies (Cardiff University): Logics of advocacy and action in building labour rights
12.00	Break
12.10	Pamela Robinson (University of Birmingham) and Helen Rainbird (University of Birmingham): Labour and global value chains: constraints and opportunities in the emerging system of multilevel governance of employment relations
	Ben Selwyn (University of Sussex): Commodity chains, labour and global inequality: a labour-centred interpretation
13.10	Lunch
14.00	Jeremy Anderson (International Transport Workers' Federation): Labour agitation in global value chains: from grand strategy to parochial struggles and back again
	Christina Niforou (University of Birmingham): Improving labour conditions in global value chains: power asymmetries and multilevel dynamics
	William Brown (University of Cambridge) and Chris Wright (Macquarie University): Trade union strategies to protect labour standards by raising external transaction costs through reputational risk
15.30	Break
15.40	Round table discussion: implications for research, policy and practice. Panel with Stephanie Barrientos (University of Manchester), Rachel Wilshaw (Oxfam), Paul Edwards (University of Birmingham), Ed Heery (University of Cardiff), William Brown (University of Cambridge), Peter McAllister (Ethical Trading Initiative) and Jeremy Anderson (International Transport Workers' Federation)
16.30	Tea and finish