

UNIVERSITY OF
BIRMINGHAM



Birmingham Professional Forum
25 June 2013

Agenda

- Introduction
- Economic Impact – Alistair Jarvis
- Workplace Wellbeing – Les Wright
- IT Strategy – Dr Seán Duffy
- Questions



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Our Economic Impact:

on the City of Birmingham and West Midlands Region

Alistair Jarvis, Director of Communications and Marketing

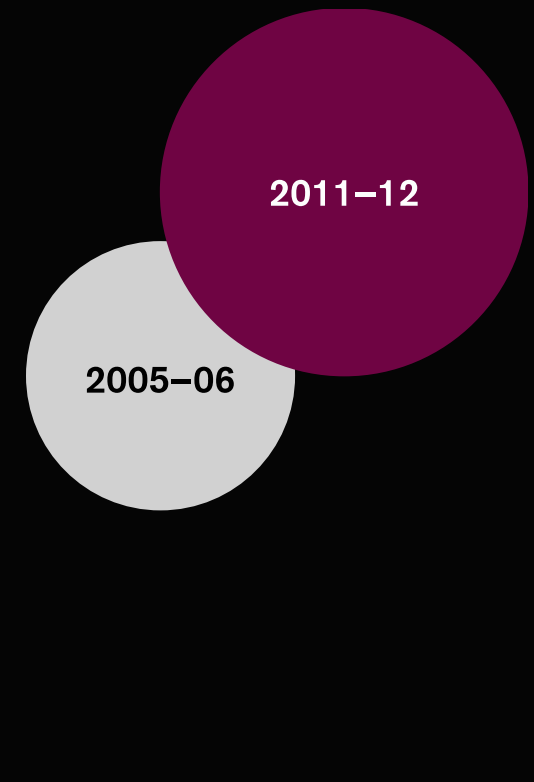


The University of Birmingham has a major economic impact on the city and region

- As an **Educator**
- As an **Employer**
- As a **Research Leader**
- As a **Leading Global University**

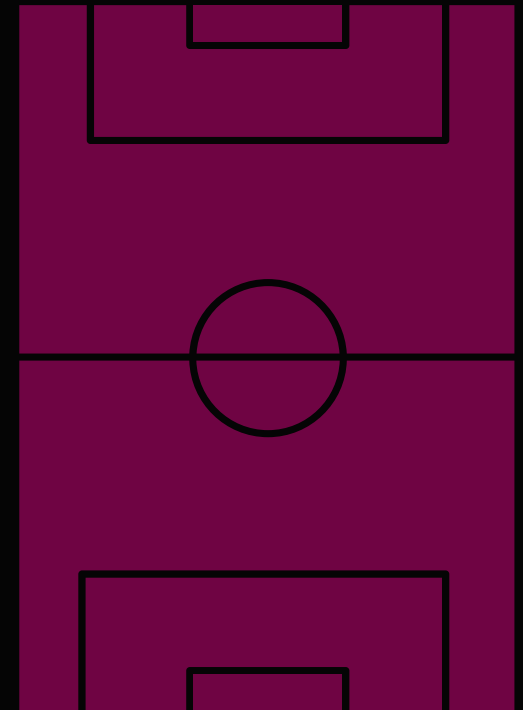
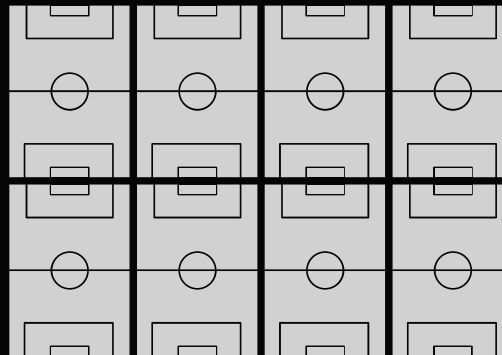
The Impact on the West Midlands Economy

- The University generated **£1.072 billion** of spending in the West Midlands economy in the 2011/12 academic year
- A value-added contribution of **£530 million** to the region's economy
- A **38% increase** since the 2005/06 study
- This supports **11,830 jobs** in the region



The Impact on the West Midlands Economy

- Double the combined economic impact of the eight largest football clubs in the West Midlands



A Major Regional Employer

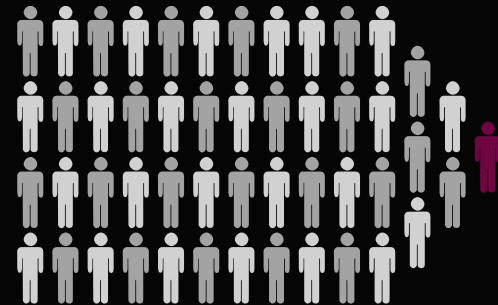
- The University directly employed 6,146 people in 2011/12. Over £250 million spent annually on wages, salaries and other employment-related costs
- The University employs more people than any private sector employer in Birmingham, 1.2% of total employment in the City
- University jobs are more stable than employment in Birmingham mitigating the impact of the recession
- Highly skilled jobs

 70% OF STAFF HELD AT LEAST A FIRST DEGREE

 40% OF STAFF HELD A DOCTORATE

An Employment Multiplier Effect

- 92% of our **6,146 staff** live in the West Midlands and spend their wages in the local economy, supporting local businesses
- Procurement of goods and services, capital investment, staff, student and visitor spending supports an additional **5,680 jobs** in the region
- University activity supports **one job in every 50** in Birmingham



A net Importer of Talent to the Region and an International Gateway

- 23% of students come from the West Midlands, 40% of graduates stay on to work in the region
- A quarter of the 5,300 trainee doctors in the region studied at the University
- 48% of all international students studying at Higher Education institutions in the City, a magnet for international visitors
- Ambassadors for the city across the globe

Student Spending

- University of Birmingham students brought an additional £257 million in spending to the West Midlands in 2011/12, supporting 3,100 jobs
- Spending highest in retail, accommodation and transport sectors
- Students' visitors spend £4.6 million annually in the region, supporting 90 jobs

A Research Powerhouse

- £145.5 million research funding in 2011/12
- 87% of the research income received by all Birmingham Higher Education Institutions
- 12% of the region's total R&D spend
- 4,827 research outputs and 57 inventions in 2011/12
- 19 companies have been spun out from University of Birmingham research



Capital Investment

- Planned capital investment of £500 million in new projects over the next decade
- £51 million on capital investment projects in 2011/12. £16.4 million of capital spending was made with West Midlands-based businesses, supporting 620 jobs



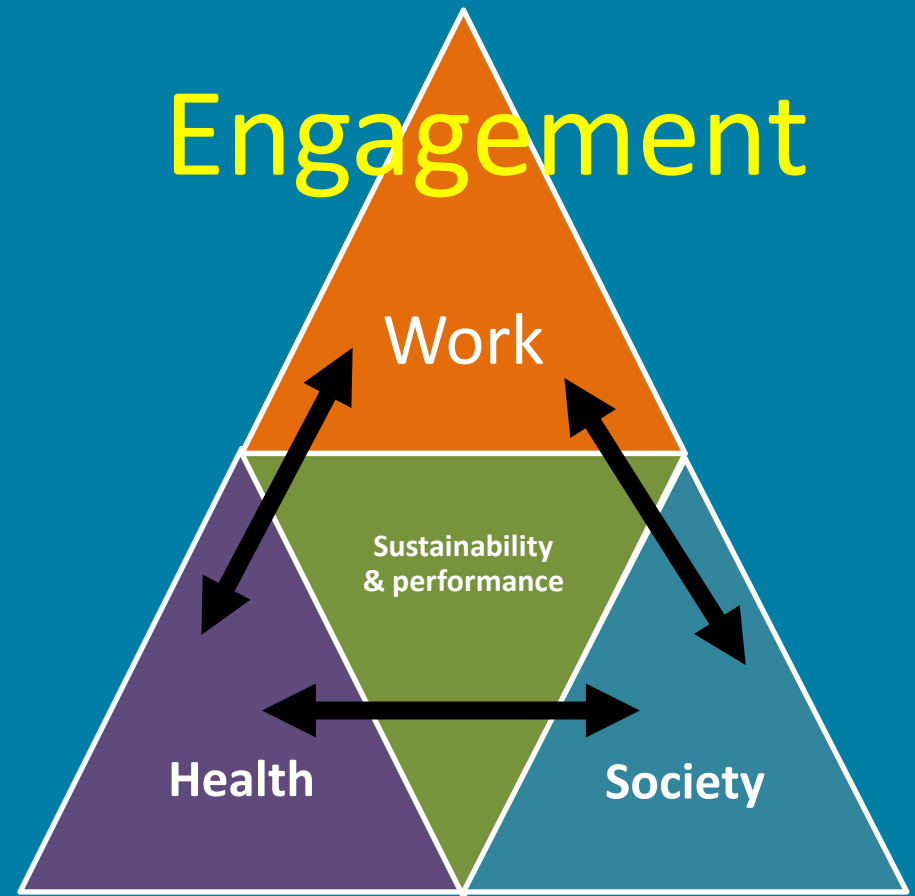


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Les Wright - Assistant Director HR: Workplace Wellbeing

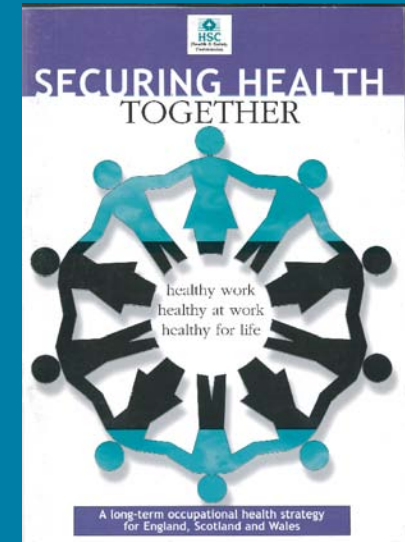
What is Workplace Wellbeing?

- Wellbeing is a **concept** and the title we give to our **configuration of services**
- A joined-up approach recognising the relationship between **work** and **health** for the benefit of **society**.
- Potentially a set of shared values and arrangements which make a **positive contribution** to the University Community.



Key publications

- Health & safety Commission *Securing health together (2001)*
- Dame Carol Black: *Working for a healthier tomorrow (2008)*.
- HeFCE: *Improving performance through wellbeing & engagement (2011)*



HR: Workplace Wellbeing Configuration

Human Resources

Workplace Wellbeing

Health & Safety Unit

- General safety
- Fire
- Biological, hazardous chemicals and radiation
- Policy and advice
- Training

Occupational Health

- Health surveillance
- Management referrals
- Pre-exposure Screenings
- Inoculation service
- Policy and advice
- Training

Employee Support

- Bullying and harassment service
- Disability support advice
- Citizens Advice Bureau
- Employee advice and listening service
- Training

Environment & sustainability

- Green Impact Awards
- Sustainable Transport
- Policy and advice
- Training

Current focus at University of Birmingham

- Reinforcing the Workplace Wellbeing service offer as a **responsive internal consultancy**
- Focus on **well characterised services, work-planning and delivery focus** (to ensure a sustainable service)
- **Efficiency, effectiveness & VFM**
- Contribution to **emergency preparedness**
- Review of Occupational Health (OH) in response to the recent VCs Review of HR
- Increased emphasis on meeting **stakeholder needs**



How can we deliver the **workplace wellbeing experience** across the community?

- **Authentic engagement** across the community
- Individual and collective **responsibility**
- **Sensible arrangements**- we all understand and believe in.
- **Competent and confident** people
- Professional support services
- **All relevant decisions** must give consideration to workplace wellbeing impacts (no exceptions-that's being professional).

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- Safety impacts,
 - Health impacts,
 - Energy use, waste, pollution,
 - Reputation risk
 - Other relevant impacts



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Birmingham Professional Forum
Dr Seán Duffy, Director of IT Services

Dr Duffy presented a video on IT strategy – full content is available on the intranet at

<https://intranet.birmingham.ac.uk/it/strategy-architecture/strategy.aspx>

Questions?

Feedback and topic requests can be sent to:
internalcomms@contacts.bham.ac.uk

For the latest staff news and events visit:
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