Birmingham Professional Forum
25 June 2013
Agenda

• Introduction

• Economic Impact – Alistair Jarvis

• Workplace Wellbeing – Les Wright

• IT Strategy – Dr Seán Duffy

• Questions
Our Economic Impact: on the City of Birmingham and West Midlands Region

Alistair Jarvis, Director of Communications and Marketing
The University of Birmingham has a major economic impact on the city and region

- As an Educator
- As an Employer
- As a Research Leader
- As a Leading Global University
The Impact on the West Midlands Economy

- The University generated £1.072 billion of spending in the West Midlands economy in the 2011/12 academic year.
- A value-added contribution of £530 million to the region’s economy.
- A 38% increase since the 2005/06 study.
- This supports 11,830 jobs in the region.
The Impact on the West Midlands Economy

- Double the combined economic impact of the eight largest football clubs in the West Midlands
A Major Regional Employer

- The University directly employed 6,146 people in 2011/12. Over £250 million spent annually on wages, salaries and other employment-related costs
- The University employs more people than any private sector employer in Birmingham, 1.2% of total employment in the City
- University jobs are more stable than employment in Birmingham mitigating the impact of the recession
- Highly skilled jobs

70% of staff held at least a first degree
40% of staff held a doctorate

Our Economic Impact: on the City of Birmingham and West Midlands Region
An Employment Multiplier Effect

- 92% of our 6,146 staff live in the West Midlands and spend their wages in the local economy, supporting local businesses.

- Procurement of goods and services, capital investment, staff, student and visitor spending supports an additional 5,680 jobs in the region.

- University activity supports one job in every 50 in Birmingham.
A net Importer of Talent to the Region and an International Gateway

- 23% of students come from the West Midlands, 40% of graduates stay on to work in the region
- A quarter of the 5,300 trainee doctors in the region studied at the University
- 48% of all international students studying at Higher Education institutions in the City, a magnet for international visitors
- Ambassadors for the city across the globe
Student Spending

- University of Birmingham students brought an additional £257 million in spending to the West Midlands in 2011/12, supporting 3,100 jobs.

- Spending highest in retail, accommodation and transport sectors.

- Students’ visitors spend £4.6 million annually in the region, supporting 90 jobs.
A Research Powerhouse

- £145.5 million research funding in 2011/12
- 87% of the research income received by all Birmingham Higher Education Institutions
- 12% of the region’s total R&D spend
- 4,827 research outputs and 57 inventions in 2011/12
- 19 companies have been spun out from University of Birmingham research
Capital Investment

- Planned capital investment of £500 million in new projects over the next decade.

- £51 million on capital investment projects in 2011/12. £16.4 million of capital spending was made with West Midlands-based businesses, supporting 620 jobs.
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Les Wright - Assistant Director HR: Workplace Wellbeing
What is Workplace Wellbeing?

- Wellbeing is a **concept** and the title we give to our configuration of services.

- A joined-up approach recognising the relationship between **work** and **health** for the benefit of **society**.

- Potentially a set of shared values and arrangements which make a **positive contribution** to the University Community.
Key publications

- Health & safety Commission *Securing health together* (2001)


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Current focus at University of Birmingham

- Reinforcing the Workplace Wellbeing service offer as a responsive internal consultancy
- Focus on well characterised services, work-planning and delivery focus (to ensure a sustainable service)
- Efficiency, effectiveness & VFM
- Contribution to emergency preparedness
- Review of Occupational Health (OH) in response to the recent VCs Review of HR
- Increased emphasis on meeting stakeholder needs
How can we deliver the **workplace wellbeing experience** across the community?

- **Authentic engagement** across the community
- Individual and collective responsibility
- **Sensible arrangements**- we all understand and believe in.
- Competent and confident people
- Professional support services
- **All relevant decisions** must give consideration to workplace wellbeing impacts (no exceptions-......that’s being **professional**).
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Dr Seán Duffy, Director of IT Services
Dr Duffy presented a video on IT strategy – full content is available on the intranet at
https://intranet.birmingham.ac.uk/it/strategy-architecture/strategy.aspx
Feedback and topic requests can be sent to: internalcomms@contacts.bham.ac.uk

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