



UNIVERSITY OF
BIRMINGHAM

BIRMINGHAM
BUSINESS
SCHOOL



'Triple-crown' accredited



The Birmingham MBA

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Welcome to Birmingham Business School



We are a dynamic, international school offering programmes across the full range of business and management disciplines. The School's academic staff conduct world-leading research, in addition to achieving excellence in teaching and enriching students' learning and understanding. We pride ourselves on students graduating with a range of knowledge and skills that give them a competitive edge in the global marketplace.

We are a dynamic, international school offering programmes across the full range of business and management disciplines. This means we are a research-led, multidisciplinary, international business school developing a new generation of responsible global business leaders and entrepreneurs. We pride ourselves on students graduating with a range of knowledge and skills that give them a competitive edge in the global marketplace. Our academic staff conduct world-leading research, in addition to achieving excellence in teaching and enriching student' learning and understanding. Our vision is to inspire curiosity and drive change globally in the fields of responsible business research and education.

Consistently found in international ranking tables, Birmingham Business School is accredited by leading bodies, AMBA, EQUIS, and AACSB. This triple-crown accreditation confirms our place within an elite group of global business schools.

We are proud that Birmingham Business School is an international learning and research community with a focus on responsible business. With students representing over 60 countries currently studying at our main campus, our courses being taught in a range of international business schools, and an international faculty and global alumni community of around 44,000 graduates, we have a global footprint that ensures worldwide impact. We also pride ourselves on our excellent level of engagement with regional and international businesses and our strong links with policy-makers.

Our dedication to excellence and a rich educational experience has led to increased investment in our careers services and corporate relations programmes, as well as the construction of a dedicated Postgraduate Teaching Centre.

We know that diversity, innovation and globalisation will continue to reshape global business, and our goal is to provide an education that will inspire and equip our graduates with the skills to navigate the evolving landscape of global business, and to be able to contribute in a responsible manner.

I look forward to welcoming you to our Business School.

Professor Catherine Cassell
Dean, Birmingham Business School

Discover your ideal route to an MBA

Depending on your existing experience and qualifications, there are a number of routes into our MBA programmes, giving you flexibility, choice and the chance to gain the most from your programme of study.

Our suite of programmes offers interchangeability and the flexibility to study full-time, part-time, at our campus in Singapore or through our online learning platform.

MBA full-time



Our full-time MBA is for professionals and managers with five years of relevant work experience, who are able to focus solely on studying for 12 months.

We offer two specialisms across our full-time MBA programmes; International Business and Global Banking and Finance.

You can study our MBA across 12 months, or include the Graduate Diploma in Business Administration in the first year to extend your MBA across 21 or 24 months*.

Online MBA



The online MBA is designed for enterprising business professionals with at least three years of experience who are ready to enhance their practical knowledge for the next step in their careers. By pairing informed, contemporary content with an interactive online learning platform, this course provides postgraduate students with both flexibility and critical business skills.

MBA Executive



Our Executive MBA programme is for experienced managers across a range of industries and sectors who want to boost their career prospects. Modules are delivered on a flexible basis, and part-time MBA study can last anywhere between two-and-a-half and a maximum of four-and-a-half years.

Singapore MBA



We are proud to have been running this programme continuously in Singapore since 1993. It operates using fundamentally the same syllabus as the corresponding Birmingham programme and the same team of University of Birmingham Academic staff. The modules are taught over a seven-day period, five evenings and one weekend, to enable study to be combined with work commitments.

***Graduate Diploma in Business Administration (GDBA)** This programme provides a thorough grounding in functional issues in management and is a qualification in its own right. It also empowers those who seek to gain entry to our MSc and MBA programmes. For further information see page 17.



Real-world experience

Full-time MBA students will have the opportunity to take part in four distinctive enterprise projects to enhance their understanding of UK and international business.

Each project is designed around the consultancy process and you will be responding to a real company's brief to provide meaningful and insightful recommendations. Projects are designed to help you develop more independently while responding to increasingly complex demands.

Project 1 – Incubator Project

This compulsory project is embedded within the Developing Leadership Practice module. You will work in consultancy teams, to support a real start-up company to address a specific business need. A great opportunity to develop your consultancy, team working and leadership skills whilst being supported by academics, facilitators and mentors.

Project 2 – Developing Strategy

This project sits within the Global Business Development module in the second semester. The same consultancy team methodology is used as in Project 1, but with this project, you will be briefed by senior management from a visiting company and set a series of challenges. You will then have 48 hours to prepare a presentation to the same managers, addressing the relevant issues.

Project 3 – Global Mindset

The International Business Experience is an elective module in semester two. It gives you the opportunity to undertake a group-based consultancy project in another country. Currently, this runs with our partners in the Central European University in Hungary and IPADE Business School at Pan-American University in Mexico.

Consultancy Training

You will have the chance to undertake a unique consultancy training programme designed and delivered exclusively by the world-leading consultancy and professional services firm Deloitte.

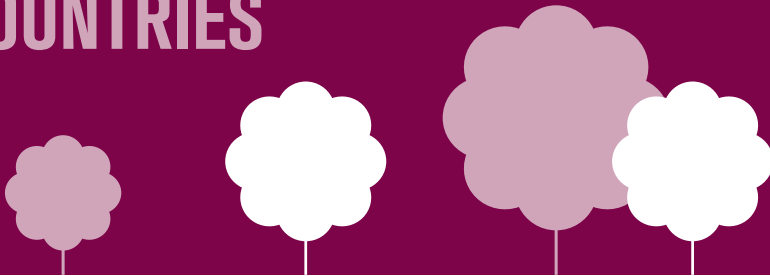
End of Study Consultation Project

As you near the end of your studies, you will have the opportunity to apply for a two- to three-month work-based project starting in September. The details of these projects will vary, but are likely to be with UK-based companies. This real-life business experience will enhance your CV, providing you with further evidence of consultancy skills and an entrepreneurial mindset.

ACCESS TO OVER 44,000 BUSINESS SCHOOL ALUMNI WORLD WIDE AND FROM ACROSS THE UNIVERSITY



JOIN A GLOBAL MBA COMMUNITY WITH STUDENTS STUDYING ON CAMPUS FROM OVER 20 COUNTRIES



WORLD'S 1ST AMBA-ACCREDITED ONLINE MBA



STUDY IN A £10 MILLION BUILDING DEDICATED TO POSTGRADUATE STUDENTS

86TH

IN THE *ECONOMIST'S* WHICH MBA? 2018 GLOBAL RANKINGS

WE HOLD THE PRESTIGIOUS 'TRIPLE CROWN' ACCREDITATION FROM AACSB, AMBA AND EQUIS



RICH IN HERITAGE AND CULTURE, THE UNIVERSITY WAS ESTABLISHED IN 1900





Photo credit: Quintin Lake

Take your place on the global business stage

MBA International Business

Globalisation and freedom of trade have elevated international business to an increasingly important role in the global economy. This full-time MBA comprises four challenging enterprise projects where you will work closely with businesses both in the UK and overseas, allowing you to experience a wide range of business dynamics at all levels.

Why study at Birmingham Business School?

The MBA in International Business will develop your ability to perform at the highest levels in global business. We take a highly practical approach to teaching and learning, so you can transfer your theoretical skills to a work-based environment as soon as you graduate.

Your MBA programme

You will take 12 taught modules and submit a research or company-based project.

Modules

Semester 1

Compulsory modules:

- Strategic Analysis of Business
- Human Resource Management
- Marketing Concepts and Practice
- Finance for Managers

- Accounting for Managers
- Operations Management

Semester 2

FOUR further compulsory modules:

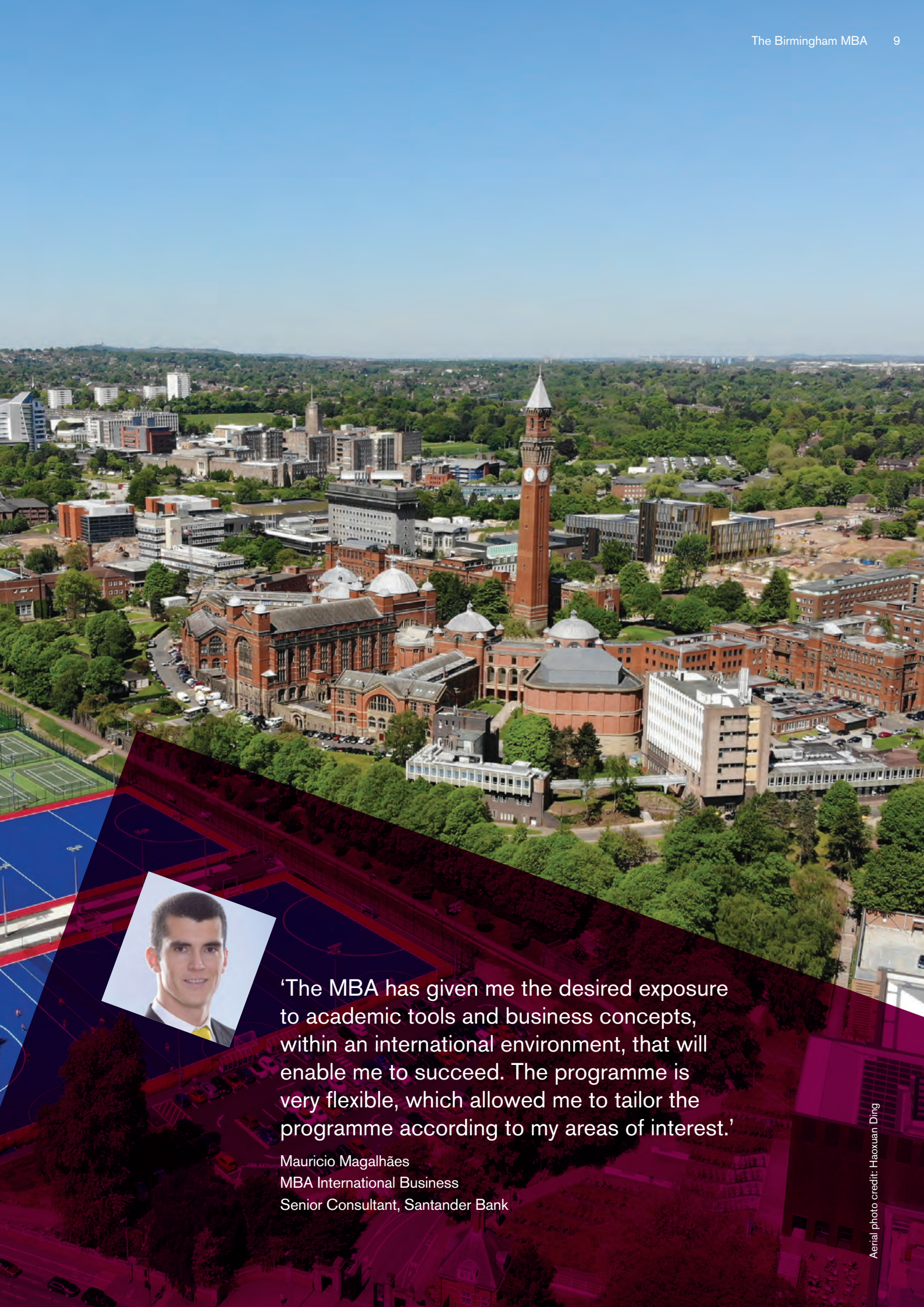
- Developing Strategy
- Developing Leadership Practice
- International Business
- Responsible Business

Choose TWO optional modules from:

- Global Marketing Leadership
- Contemporary Topics in Banking and Finance
- The International Business Experience
- Implementing Strategy and Managing Change
- Business Communications
- International Business Finance

- Models of Capitalism and Financial Crises
- Infrastructure and Project Finance
- Entrepreneurial Finance
- Corporate Governance
- Financial Statement Analysis
- Strategic Procurement and Supplier Management
- International Business Experience: Doing Business in Mexico

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.



'The MBA has given me the desired exposure to academic tools and business concepts, within an international environment, that will enable me to succeed. The programme is very flexible, which allowed me to tailor the programme according to my areas of interest.'

Mauricio Magalhães
MBA International Business
Senior Consultant, Santander Bank

'I had a fantastic time at Birmingham Business School. The MBA programme structure suited my career path and has aided my progression in the financial industry. I really enjoyed the visits from alumni and other leaders from the finance sector. They were interesting and inspiring.'

Maureen Kwangwanya
MBA Global Banking and Finance
Account Relationship Manager, National Bank of Malawi

Guiding you on your journey to success



MBA Global Banking and Finance

Banking and finance lie at the heart of booming international economies, driving them forward and keeping the wheels of commerce moving. This full-time MBA is designed for graduates who aspire to a career in global banking and finance and will guide you through the management and technical skills you need to perform at the top of the international banking and finance industry.

Why study at Birmingham Business School?

Delivered by University faculty and industry practitioners, the programme caters to the current and future needs of the global financial services industry. Addressing key areas such as international banking, banking and finance regulation and supervision, risk and asset and liability management, strategic management of financial institutions, financial markets, and private equity and venture capital finance, it will equip you for a senior position in a global bank or financial institution.

Your MBA programme

You will take 12 taught modules and have the opportunity to attend talks delivered by practising managers and senior executives from some of the world's leading banks and finance houses.

Modules

Semester 1

Compulsory modules:

- Strategic Analysis of Business
- Human Resource Management
- Marketing Concepts and Practice
- Finance for Managers
- Accounting for Managers
- Operations Management

Semester 2

Compulsory modules:

- International Banking Regulation and Supervision
- Developing Leadership Practice
- Responsible Business

Choose THREE further modules from:

- Models of Capitalism and Financial Crises
- Entrepreneurial Finance
- Contemporary Topics in Banking and Finance
- Infrastructure and Project Finance

- Global Marketing Leadership
- The International Business Experience
- Implementing Strategy and Managing Change
- Business Communications
- Global Business Development
- International Business Finance
- International Business
- Corporate Governance
- Financial Statement Analysis
- Strategic Procurement and Supplier Management
- International Business Experience: Doing Business in Mexico

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.



Boost your prospects in your management career



duct a preliminary competition investigation into Ryan
29.8% holding in Aer Lingus. Unlike the European Co
mission, the OFT has the power to force Ryanair to divest
stake in Aer Lingus. Opposing the investigation, Ryan
argued that the UK OFT had no jurisdiction in the mat
and a four-month time limit after the European ruling

'For me, the MBA Executive programme delivers on four levels: value for money, flexibility, focus and the opportunity to develop a strong network of business contacts and friends. The programme fitted perfectly with my busy work and family life.'

Mfon Whyte Oton
MBA Executive, Transport Operations Manager,
Kuehne & Nagel, London

MBA Executive

Management practices are constantly evolving, and even experienced managers will benefit from accessing up-to-the-minute thinking and learning new techniques. This MBA is for managers across a range of industries and sectors who want to boost their career prospects. Each taught module is delivered in an intensive four-day block spread over one long weekend. Modules are offered at six points during the academic year.

Why study at Birmingham Business School?

Flexible and practical, this programme is designed to fit in with your existing career commitments. You can complete the course in a minimum of two-and-a-half-years and a maximum of four-and-a-half years. The programme will equip you to move into more senior management positions, either in your own organisation or moving elsewhere.

Your MBA programme

You will take 12 taught modules, take part in a Dissertation Skills Workshop and submit a research or work-based project dissertation.

Modules

Compulsory modules:

- Accounting and Finance
- Strategy
- International Business
- Organisational Behaviour and Human Resource Management
- Operations Management
- Marketing

Choose SIX optional modules from:

- Advanced Leadership
- Corporate Communications
- Corporate Finance
- Economics and Economic Policy for Business
- Implementing Strategy and Managing Change

- Management of Change
- Marketing Strategy
- Service Operations Management
- Strategic Procurement and Supplier Management

As well as the six core and six optional modules, you will also participate in a Dissertation Skills Workshop.

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.

Executive MBA Level 7 Degree Apprenticeship

Join the Executive MBA programme through our Degree Apprenticeship Scheme. Our Level 7 Senior Leader Masters-level Degree Apprenticeship represents a new and exciting opportunity to gain a prestigious MBA, supported by employers and funded by the Degree Apprenticeship Levy.

Students will benefit from a flexible MBA apprenticeship, designed to fit around work commitments, which is recognised by a leading industry body and underpinned by a rigorous MBA programme.

Overview

The Birmingham programme is designed for leaders with global ambitions. Projects are aligned to the sponsor organisation so that students are able to directly put into practice what they have been taught – bringing immediate benefits to both students and employers.

Full support is given to participants, their line managers and employers for all aspects of levy compliance.

Degree Apprenticeship Levy Funding

Discover all the latest information on the apprenticeship levy.

Find out more about University of Birmingham Degree Apprenticeship provision here:

www.birmingham.ac.uk/schools/business/mba/courses/emba-apprenticeship.aspx

Guidance for employers and employees

The programme is fully levy-funding compliant. Talk to our Degree Apprenticeships team to understand what this might mean for you.

Contact us

For all enquiries relating to the Executive MBA Degree Apprenticeship, please contact Mr Sam Hickman, Degree Apprenticeships Manager:

Tel: +44 (0)121 414 4271

Mobile: +44 (0)7976 230204

Email: degreeapps@contacts.bham.ac.uk



Shaping your future through innovation

Online MBA

The Online MBA from Birmingham Business School is designed for enterprising business professionals with at least three years of management experience who are ready to enhance their practical knowledge for the next step in their careers. By pairing informed, contemporary content with an interactive online learning platform, this course provides postgraduate students with both flexibility and critical business skills.

Why study at Birmingham Business School?

With its practical learning and flexible delivery, this MBA is designed for the 21st century. The programme is for those who are already working in business and want to strengthen their understanding in a world-class environment that can directly benefit their career. The online format meets the needs of busy professionals who are balancing work and personal commitments alongside their studies. You can complete the course in a minimum of two-and-a-half-years and a maximum of four-and-a-half years.

Your online MBA programme

The Online MBA is a 180-credit course that has 12 taught modules and a research-based dissertation.

Modules

Year 1

Compulsory modules:

- Accounting and Finance
- Strategy
- International Business
- Organisational Behaviour and Human Resource Management
- Operations Management
- Marketing

Year 2

Choose SIX optional modules from:

- Economics and Economic Policy for Business
- Marketing Strategy
- Critical Integration in Management
- Service Operations Management
- Advanced Strategy
- Corporate Finance
- Entrepreneurship and Innovation
- Management of Change
- Business and Society

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.

Your pathway to a Masters

Graduate Diploma in Business Administration

Those seeking to gain entry to our MBA programmes will benefit hugely from this course, which provides a thorough grounding in functional issues in management and is a qualification in its own right.

Why study at Birmingham Business School?

We employ many teaching and assessment methods on this programme that reflect the standards required by our MBA and MSc programmes. For international students, we offer continuing English language support to enhance your learning experience. Students on this programme have gained employment in both private and public sector organisations, and it has launched many successful careers.

Please note: if you wish to progress onto either an MBA or MSc programme after the GDBA, you must be appropriately qualified and have passed all GDBA modules with an average score of 60%. You are not separately certified for your GDBA and the marks you achieve will not count towards your MBA or MSc programme.

Your GDBA programme

You will take 12 modules.

Modules

Semester 1

- Financial Accounting
- Quantitative Management Techniques
- Global Business Environment
- Cases in the Global Business Environment
- Operations Management
- Strategic Purchasing and Supply Management

Semester 2

- Managerial Accounting
- Marketing Concepts
- Cases in Marketing
- Business Policy and Entrepreneurship
- Organisational Behaviour
- Financial Analysis for Managers

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.

Bringing our programmes to a global audience

The Singapore MBA Overseas

The Birmingham MBA in Singapore

We are proud to have been running this programme continuously in Singapore since 1993. It operates using fundamentally the same syllabus as the corresponding Birmingham programme and the same team of University of Birmingham academic staff. We are also aware of the need for some customisation and use more Asian cases and institutional material than in the home programme. The course is carefully designed to expose you to both operational and strategic aspects of management disciplines.

Your MBA programme

You will study 12 modules, six core and six electives. Each is taught over a seven-day period, one weekend and five evenings, to enable you to combine your study with work commitments. You will also have around eight hours of video conferencing between the teaching blocks. You can complete the course in a minimum of two-and-a-half-years and a maximum of four-and-a-half years.

Modules

Compulsory modules:

- Accounting and Finance
- Strategy
- International Business
- Organisational Behaviour and Human Resource Management
- Operations Management
- Marketing

Electives in Singapore

Choose SIX optional modules from:

- Implementing Strategy and Managing Change
- Advanced Leadership
- Directing Strategy
- Business and Society
- Entrepreneurship and Innovation
- Service Operation Management
- Corporate Finance
- Marketing Strategy
- Management of Change
- Project Management

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.



Shaping your future

From the very start of your MBA, you will receive bespoke advice from our career specialists.

Through one-to-one coaching, our experienced career consultants will work with you to clarify your aspirations, and to support you in your future career. Jointly, you will develop a winning strategy to grow your network of professional contacts and to progress your career to the next level.

Throughout the programme, you will have the opportunity to be involved in a range of individual and group activities; all aimed at helping you to develop the skills and techniques required for success in an international job market. At different stages, you may be able to engage with companies ranging from exciting new start-up businesses and SMEs, to global multi-national corporations. In previous years, our MBA students have participated in activities with employers such as Deloitte, HSBC, Jaguar Land Rover, Google and KPMG.

'IBM places great emphasis on using assessment centres to meet and assess potential employees. The mock assessments at Birmingham Business School are a great way for students to practise and receive feedback in a safe environment, while allowing them to feel more comfortable and perform better when they attend actual assessment centres.'

Serena Mackenzie, IBM Client Manager

Examples of group activities

- **Presentations and networking events** including sector-based events such as Careers in Consultancy, Careers in Finance and Careers in Marketing.
- **Distinguished Leaders seminar series.**
- **Employer presentations and employer visits.**
- **Internal skills workshops** including Interview Skills, Using LinkedIn Effectively and Strengths Workshops.
- **Mock Assessment Centre**
You will have the opportunity to attend an interactive Mock Assessment Centre, which includes a range of exercises that reflect those used by international companies. As well as developing your presentation, communication and interview skills, you will also receive tutor and peer feedback on your performance and have the chance to network with employers. We have long-standing relationships with a number of companies who support this event including Capgemini, IBM, Hays and PwC.
- Selected events and presentations will be video recorded and made available for non-campus based students to view.

Examples of individual activities

- **Initial career aspirations discussion** with a careers consultant
- **CV and LinkedIn profile review**
- **Develop and publish your MBA profile**
You will have the opportunity to produce an online profile that can be viewed by approved employers and recruitment professionals
- **Professional photoshoot for full-time MBAs** for use in your MBA and LinkedIn profiles
- **Skills coaching**
A Skills Development Consultant is available to support your development and enhance your personal skills such as leadership, presentation, negotiation and assertiveness skills
- **Video-recorded interview practice**
- **Advice on employer networking**
- **One-to-one job application and recruitment and selection process support available face-to-face and by email, telephone or Skype**
- **Access to online resources** to support your career development including AMBA career development resources and VMock, our online CV review software

'The Careers in Business team provided me with excellent, professional support from application preparation through to interview. They were always willing to review my CV and cover letters, and to give advice on working overseas. The opportunity to practice interview techniques with a careers consultant was invaluable, and the feedback I received helped to enhance my performance in future interviews.'

Orie Takazawa, Research Analyst & Trader, Investment Management Firm, Singapore (MBA Global Banking and Finance)

'The Careers in Business office was a huge asset beyond the day-to-day academics of the programme. I was fortunate enough to travel to London multiple times to attend careers fairs and networking events, where I met contacts that I keep in touch with today. Through a connection out of the Careers in Business Office, I was able to work with a tech start-up based out of Birmingham. This was an amazing opportunity to get genuine experience during the programme, which assisted me in getting the position that I have today.'

Will Rumsey, VP Sales Operations, First Stop Health, LLC (MBA International Business)

Alumni community

Your Birmingham Business School experience begins before your first lecture, and your learning continues beyond your graduation. Through bespoke events, professional development opportunities and more, the Alumni Team is here to help increase your knowledge and expand your networks.

Our mutually supportive community of MBA and University of Birmingham graduates can offer advice for those thinking about following in their footsteps, share and exchange industry knowledge, and provide introductions to help further your future career.

Contact an MBA graduate via the MBA Alumni Team to get first-hand advice on the MBA Programme, Business School, University and all that the exciting city of Birmingham has to offer.

Opportunities for students include:

- Access to a worldwide network of over 44,000 Business School and 300,000 University of Birmingham alumni

- MBA Distinguished Leaders Series
- Exposure to successful knowledgeable alumni who provide dissertation assistance, give advice and offer career opportunities
- Option to become an MBA Alumni Ambassador
- Invitations to numerous networking events across the country and company visits to organisations such as Google, IBM and Vodafone

Upon graduation, we offer:

- Bespoke guest lectures
- A bi-annual University Alumni Magazine
- Online resources to business journals such as EBSCO reports and the Global Companies Intelligence database
- Access to regional alumni groups and associated social events
- A dedicated alumni team who can help keep you in touch with classmates and publicise your professional successes
- Regular global networking and social events including 'Bringing Birmingham to You', VIP receptions and sports days

- Exciting volunteering opportunities, such as appearing in a Business School news article or presenting a guest lecture
- A range of alumni discounts including hotel and business services, and University gym and library membership

Distinguished Leaders Series

MBA students have the opportunity to gain an insight into what makes a great leader through our Distinguished Leaders Series. The series has been a great success, with students finding speakers such as Laurence Hollingworth (Vice Chairman of Investment Banking, J.P. Morgan) and Nick Jenkin (ex BBC Dragons Den and founder of Moonpig.com) both invaluable and inspiring.

Outstanding students also have the opportunity to be part of a more intimate round-table discussion, to explore ideas and gain bespoke advice.

'The University has an active alumni community that you can contact through various different networks including LinkedIn, Facebook and Twitter. I have found it useful to connect with alumni in Mexico and those who work in the Finance Sector.'

'My experience at the University of Birmingham changed my life... I became more independent, creative, proactive and in many ways more open-minded in relation to different cultures and views.'



Adela Candela, MBA Ambassador, MBA International Business, Grupo Asesores en Negocios, Mexico

How to apply and entry criteria

Your application should include:

- Evidence of your academic/professional qualifications.
- Evidence of a minimum period of work experience – the submission of your resume/CV is compulsory.
- One academic reference (if unobtainable, two work-related references will suffice).
- One work-related reference.
- Any English proficiency evidence to support your application (please note we accept IELTS, TOEFL, and Pearson tests).
- Personal Statement; drawing attention to specific aspects of your experience and explaining why you think now is the right time for you to take an MBA. Tell us what you believe you will bring to an MBA and describe how you see the MBA fitting into your future career plans. All applicants are considered in detail on an individual basis and a Personal Statement gives you the opportunity to tell us why you think we should offer you a place on the programme.

Closing dates

There is no closing date for applications.

You will need to complete the following steps:

1. Choose a username and password to create a login account on the 'Apply to Birmingham' website.
2. Login to the Apply to Birmingham website pages using these account details.
3. Select the 'Apply' tab and complete the application form.

Entry criteria

MBA International Business

(12 months, Full-time)

- A good Honours degree (or equivalent), or equivalent professional qualification.
- Five years of work experience with evidence of extensive managerial experience or professional responsibility. Three years' exceptional work experience meeting this criteria will also be considered.
- IELTS 7.0 (with no less than 6.5 in any band); TOEFL IBT 95 (with no less than 22 in any band); Pearson Academic Test of English 67 (in all four skills).

MBA Global Banking and Finance

(12 months, Full-time)

- A good Honours degree (or equivalent), or equivalent professional qualification
- A minimum of three years of professional finance-related work experience
- IELTS 7.0 (with no less than 6.5 in any band); TOEFL IBT 95 (with no less than 22 in any band); Pearson Academic Test of English 67 (in all four skills)

MBA Executive (UK)

- A good Honours degree (or equivalent), or equivalent professional qualification
- Five years' work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

MBA Executive (Singapore)

- A good Honours degree (or equivalent), or equivalent professional qualification
- Five years' work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

MBA (21-month route, Full-time)

- A good Honours degree, demonstrated numeracy, and adequate preparation in Economics and Accounting
- A minimum of three years' full-time work experience with evidence of extensive managerial experience or professional responsibility
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

MBA (24-month route, Full-time)

- A good Honours degree (or equivalent), or equivalent professional qualification
- A minimum of three years' full-time work experience with evidence of extensive managerial experience or professional responsibility
- IELTS 6.0 (with no less than 5.5 in any band); TOEFL IBT 80 (19 in Listening, 19 in Reading, 21 in Speaking and 19 in Writing); Pearson Academic Test of English 51 (in all four skills)

Graduate Diploma in Business

Administration

- A 2:2 degree (or equivalent) from a recognised university
- Post-graduation work experience is desirable but not mandatory
- IELTS 6.0 (with no less than 5.5 in any band); TOEFL IBT 80 (19 in Listening, 19 in Reading, 21 in Speaking and 19 in Writing); Pearson Academic Test of English 51 (in all four skills)

Online MBA

- At least an upper-second-class degree or postgraduate diploma from a UK university (or equivalent 3.0 GPA).
- A minimum of three years' professional management experience.
- Standard English language requirements apply. It is preferred that international students hold an up-to-date IELTS certificate (6.5 with no less than 6.0 in any band).

Please note all entry criteria are subject to change.

These entry criteria pertain to 2020–21 entry only.

Investing in your future

Fees and scholarships

Taking an MBA is one of the most important decisions you will ever make, so we want you to be completely aware of your financial commitment before becoming a student on a Birmingham MBA programme.

MBA fees table			
Programmes		Year 1	Year 2 Year 2 (those students continuing from Year 1, having commenced their studies during the 2020–21 academic year)
MBA 12-month full-time (inc. International Business and Global Banking and Finance)	Home/EU	£28,980	
	Overseas	£28,980	
Executive MBA	Home/EU	£28,980 (fees liable to increase in subsequent years, £2,415 per module)	
	Overseas	£28,980 (fees liable to increase in subsequent years, £2,415 per module)	
MBA 21-month route (inc. International Business and Global Banking and Finance)	Home/EU	£3,990	£28,980
	Overseas	£9,060	£28,980
MBA 24-month route (inc. International Business, and Global Banking and Finance)	Home/EU	£7,980	£28,980
	Overseas	£18,120	£28,980
Graduate Diploma in Business Administration	Home/EU	£7,980	
	Overseas	£18,120	
Global MBA (Singapore)	Home/EU	Please contact School for information	
	Overseas	Please contact School for information	
MBA Distance Learning	Home/EU	£21,600 (fees liable to increase in subsequent years)	
	Overseas	£21,600 (fees liable to increase in subsequent years)	

Please note these are 2020–21 fees.

Scholarships

Don't let fees stand in the way of your studies... we have a number of scholarships for students on our MBA programmes, providing a financial contribution towards your tuition fees. Our scholarships are allocated on a case-by-case basis to outstanding applicants.

Assessment will be made based on a candidate's MBA application, CV, and Personal Statement. A rolling assessment process will be in place throughout the application cycle. **Please see website for further details.**



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This leaflet was written several months in advance of the start of the academic year. It is intended to provide prospective students with a general picture of the programmes and courses offered by the School. Please note that not all programmes or all courses are offered every year. Also, because our research is constantly exploring new areas and directions of study some courses may be discontinued and new ones offered in their place.

Please note the information in this brochure is correct at time of publication but may be subject to change (October 2019).