Student Content Shapers – Briefing

# **Brief:** What’s Your Story?

# **Format**: Blog

***What’s your story?***

Everyone’s journey to university is different — and we believe those stories matter. Whether you came from the other side of the world or the next town over, your path to Birmingham is completely your own, and we want to hear about it.

[Your Stories](https://intranet.birmingham.ac.uk/student/your-stories/index.aspx) is a campaign that shares the real experiences of UoB students — not the polished, perfect versions, but the *true* stories: the ups and downs, the doubts, the unexpected wins, the things that shaped you along the way.

We’re looking for a blog piece (up to 600 words) that tells your story of coming to and being at Birmingham. There’s no one right way to write this — it’s yours to shape however you want. But if you need a starting point, here are some prompts to get you thinking:

* **Introduce yourself**Tell us a bit about you — your name, where you’re from, what you study, and what makes you *you*. What drew you to your course? What were your hopes or expectations before starting uni?
* **Your journey to Birmingham**How did you get here — physically, emotionally, or otherwise? What barriers did you face? What were you worried or excited about? Are you the first in your family to go to university? What did the journey *really* feel like?
* **Life at UoB**What’s surprised you? What have you learned — about your subject, yourself, or the world? Any moments that made you feel proud, out of place, connected, homesick, inspired? What advice would you give someone thinking about uni right now?

**Need some inspo?** [Check out some of the stories already on there.](https://intranet.birmingham.ac.uk/student/your-stories/student-stories.aspx)

Please include some photographs in this blog relating to your time at University. Please do send a few in! We will also arrange a time with you to get your portrait photo taken on campus to include alongside your blog, or you can send a headshot through if easier.

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# **Tone:** Unique, Personal, Inspiring

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